

Project format

Friday 3 September iMPACT direct starts a new campaign at its website. Your NGO can showcase one of your projects on our website. One that you want to ask donations for. Please fill in the following questions around this project. Please, try to answer in a concrete and concise way. Deadline is: Sunday 25 July 23.59 (your time).

Project details

1. What is the project title?

KOMBOA WALEMAVU," project

2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (higher education)
- Other,

The answer is Sdg1 (poverty reduction/economic development)

3. What is the project you want to showcase at our website? Please summarise:

"KOMBOA WALEMAVU" is a Swahili word whose direct translation to english refers to LIBERATION OF PERSON WITH DISABILITIES.

The organization crafted the project title so as to give the impression to the target group and the society at large that the economic plight of the Disability sector has been neglected and that it's time to bring them on board..

This is more less an economic empowerment project whose main objective is to promote self reliance and integration of Persons with Disabilities in the society.

The project goal is to transform the attitude of potential beneficiaries together with the society at large, with a view to make Persons with Disabilities to be productive, self reliant and feel relevant again in the society.

In recognition of the unique socioeconomic challenges that have been facing persons with Disabilities in Mombasa Kenya, the organization resorted to device the "KOMBOA WALEMAVU" Project campaign to specifically address the situation.

The project has been informed by the need to respond to the plight of persons with Disabilities with business potential but lack capacity, resources or even business points/market stalls and who in most cases have lost hope in life and have been viewed by the society as unproductive and incapable.

4. What is the problem? And how is it addressed in this project?

While implementing our various programme activities and especially the Innovation to Inclusion (I2I) project, Vision of the Blind discovered that the society as a whole has shown very little interest if any, in determining the economic well being and fate of Persons with Disabilities whose businesses have been collapsing as a result of the economic situation and more so the current Corona era at the Coast region in Kenya.

The most unfortunate scenario is that quite a number of Persons with Disabilities who were already earning a living through gainful employment and entrepreneurs, some were in fact the sole providers for their families and others were in marriage; but then they ended up being left frustrated, dismissed from employment, there are those whose businesses collapsed, others were divorced, abandoned and left in-doors idling and fully dependent on their families.

For instance, We encountered cases of persons with Disabilities who were dismissed from employment and were working in the Kenya police force, others in private schools and colleges, hospitality industry and even in factories such as East Africa breweries and who are now staying at home, literally frustrated at the mercy of their families.

Furthermore, we interacted with Persons with Disabilities with accumen in business but lacked resources and business points to enable them earn a living.

Throughout our work, we have been able to single out some of the major issues of concern that have attracted the prevailing situation. That is:

1. Many members of the public have not been able to differentiate or describe the various categories of impairments alongside their specific needs, challenges and potential due to inadequate awareness on the various types of impairments. As such, this has all along led to generalized interventions by both public and private players and which to a greater extent have left out the category of Persons with Sensory Impairments such as the Hearing Impaired, Visually Impaired and Deaf-Blind. This has finally contributed to the lack of deliberate and elaborate plans to identify as well as bring on board Persons with Disabilities in general.

2. In addition, there has been inadequate awareness on the rights of Persons With Disabilities as provided for in the various statutory instruments. That is, as duty bearers under the concept of human rights strive to fulfil PWDS rights as envisaged in various laws, it is worth noting that the specific needs of visually and hearing impaired are not appreciated. EG the right to access to information on economic opportunities by Persons With Visual and hearing Impairment has always been infringed; This because there are very minimal efforts in place to facilitate their access to information in braille or large print and Kenya sign language.

3. Policy and legislation gaps have equally and eminently instituted the problem at hand;

The Persons with Disabilities act, 2003 (the Disability law in Kenya) has provided for establishment of rehabilitation centers and awareness creation on disability.

However, there aren't enforcement mechanisms or even modalities to realize the provisions.

That in itself automatically leaves the implementers to decide the root to take.

4. The absence of budgetary allocations for establishment of inclusive guiding and canceling centers and economic empowerment programs aimed at addressing the plight of the suffering Persons with Disabilities by County/local governments in the Coast region again escalates the situation;

5. Last but not least, lack of interventions by both the public and private sectors to caution persons with disabilities from the prevailing covid economic situation, has also contributed a great deal in constituting the current problem at hand.

Some of the affected persons together with their families that the organization managed to interact with had no idea whatsoever on what to do and where to go.

It therefore puts them in an awkward position in terms of the next cause of action; in the final end, the affected are left stranded at their homesteads.

It is in our opinion that rehabilitating the target beneficiaries through guiding and counselling, conducting capacity building sessions on basic business management skills as well as supporting them with business stock and securing business points or stalls will help a great deal in revumping their livelihoods.

Furthermore, we also intend to empower others with knowledge and information on existing socioeconomic opportunities alongside offering referrals for applicable support with a view to Further remedy the situation and restore their hopes and livelihoods.

5. Explain why this solution works best:

Cognisance of the facts:

- That the magnitude of the problem may be underestimated due to the invisibility of the affected persons;
- That most causes of adulthood blindness cannot be cured once they surface; and ouforT there isn't any rehabilitation centers or programs at the Coast region targeting Visually Impaired Persons,
- this is a unique project by its nature at the Coast region with relevant strategies and actions targeted at both Persons with Disabilities as rightholders on one hand and the government of the day alongside the immediate communities on the other hand as duty bearers. Furthermore, the act of engaging the duty bearers and the general population will not only increase awareness on the subject matter, but

may also ensure project viability and sustainability. Finally, the successful realization of this project will definitely restore self esteem and reduce dependency syndrome among project beneficiaries.

6. Who are the recipients of the project? And how many?

The recipients of the project are Persons with Disabilities on one hand as right holders; and the government of Kenya as well as the community in general on the other hand as duty bearers. The project will directly target atleast 75 (seventy-five) Persons with Disabilities on one hand; and 50 (fifty) government of Kenya officials together with relevant private sector players. In addition, we expect to reach out to over 2'000 members of the wider public through public awareness creation and social media campaigns.

7. How will their lives be improved in a short-term?

In the short term, we expect those project beneficiaries who will have received both capacity building in basic business management and business stock to lead independent lives.

8. How will their lives be improved a long-term?

In the long term, we anticipate the project beneficiaries to feel relevant again in the society and be able to provide for their families.

9. Are recipients engaged in the project?

Yes | no

Yes: After identifying and qualifying potential project beneficiaries, they will be informed about the project details, we will then seek to get their views about the same and take the views in to consideration;

in addition, there are those who will receive business stock;

finally some of the beneficiaries may be requested to be project role models in order to motivate others and also create awareness to the masses about the need to invest in similar projects.

10. What is the start and end date of the project?

Start date:1st Nov.2021.

End date: - 31 Jan.2022.

11. What is the best testimonial from a beneficiary of your NGO (best related to this project):

Mr Ngui Kilibai had finished his secondary education and lost hope in life thus decided to be a street beggar until when one of our field officers had about his story and came to his rescue by training him in basic business management skills.

Our organization fundraised little resources to enable him start a water vending project which has made him self reliant, has been able to provide for his extended family and has also promoted access to clean piped water within his area of residence.

12. What could be (unexpected) challenges the project could run into?

Going by the current Covid situation, it is unpredictable whether the current infection trends at the Coast region will remain low.

If by bad luck the situation changes for the worse, then physical or in-person meetings may be abolished in observance of Covid protocols.

This may affect the implementation of most of the programme activities which may not necessarily be actualized virtually.

--(b) Climatical changes:

Secondly, the current weather conditions are favorable whereby most remote areas are accessible.

However, if the rainfall increases then it may be difficult to reach out to certain prospective project beneficiaries who may be from such remote and vast areas.

(c) Appreciation of the euro:

The current budget is in line with the current market value of 1 Euro for 127 Ksh; however, the moment the euro gets stronger than the Ksh, then it may cause a budgetary deficit against the project implementation plans.

(d) Political risks:

If there will be no changes, we expect to hold general elections in Kenya in Aug 2022; hence if the project funding may delay by bad luck and stretch to the campaign period, we are not really sure on whether the environment will be conducive for accessing certain remote areas.

(e) Funds inadequacy: This could be as a result of additional funds that may be required to ensure inclusion services for potential beneficiaries who may be in need of Sign Language Interpretation, Braille and Large print information materials, physical aids for physically and Visually Impaired etc; which may by bad luck interfere with the attainment of our project targets.

13. What is the expertise your team brings? Summarize the strengths of your team:

-(a) Our organization has always committed to engage qualified, experienced and competent project officers in line with our core operating values.

Our human resource is water tight with the much desired capacity to oversee the implementation of projects. The proposed project team members have excellent academic qualifications with the much needed experience in implementing this project.

(b) The members have also undergone various forms of capacity building trainings in documentation and report writing, advocacy and lobbying, peer education, financial management and reporting, Trainers of Trainees (TOTS) in understanding Disability and human rights, civic education and good governance, economic empowerment and corporate governance. (c) Our organization has financial management rules and guidelines which ensure accountable and transparent income and expenditure tracking as well as reporting in easy to follow financial report formats.

(d) The Advocacy and Lobbying Community Outreach Programme (where the "WAWEZA BILA MACHO" project falls under), works in liaison with the Finance and Administration Programme to provide publicity, reporting, financial management, procurement and documentation functions for project implementation.

(e) Through the organizational structure, sound management, project staff qualifications, experience and competencies, the best practices and the spirit of service delivery through passion and voluntarism, we have been able to implement all our projects to their logical conclusion and also earned the organization a very good reputation with its collaborators, stakeholders and target population.

By virtue of receiving fantastic complements on all our activities and financial reports by our funders, it basically confirms our confidence and ability to implement and report this project to its successful completion.

Furthermore, we can authoritatively confirm that no questions or report clarifications have ever been sort by the funders thus amplifying our case.

(f) Finally, Our organization bosts of its working and codial relationship with strategic and reliable partners such the National Council for Persons with Disabilities (NCPWD) which is a semi-autonomous Disability government agency, the Whitecain Project NGO which will play a crucial role in donating assistive devices for project beneficiaries trained in mobility orientation.

14. What is the budget needed for this project? (in your own currency)

Our budget is tailored towards the accomplishment of a FIVE activity project plan expenditure to be implemented in a period of three months at the cost of Kshs 507600 (five-hundred and seven thousand, six-hundred) only.

Note: Please consider that projects (or parts of projects) between €2'000 and €3'000 are most realistic to be successful.

Explain where you will use the donations for in few sentences. - Our budget is tailored towards the accomplishment of a five activity project plan expenditure to be implemented in a period of three months at the cost of Kshs 507'600 (five-hundred seven-thousand and six-hundred) only.

The activities have been sequenced strategically to attain the project objectives to the maximum and ensure project sustainability at a reasonable cost as highlighted below:

(a) Ksh.40,000 (forty-thousand) for organizing project beneficiaries' identification and training needs assessment exercises in order to identify potential project trainees for business skills management training, guiding and counseling.

(b) Ksh.32,600.(thirty-two thousand, six-hundred) for convening 1 project planning meeting with stakeholders (including representatives of organizations of Persons With Visual Impairments, provincial administration, opticians, local leaders, county government representatives, NCPWD among others to:

(i) Disseminate information about the project.

(ii) Put in place arrangements for identifying and reporting prospective project beneficiaries to the organization. (iii) Jointly agree on project implementation plan in order to enhance project ownership by the community.

(c) Ksh.270,000.(two-hundred and seventy thousand) for offering support of business stock for about 50 businesses of Persons with Disabilities.

(d) Ksh.40,000.(forty-thousand) for printing t-shirts and burners for publicity.

(e) Ksh.125,000.(one-hundred and twenty-five thousand) For project administration, inclusion services and purchase of project parafinallia; EG.PlainBraille papers, Braille writing gadgets, among others).

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15. What difference will the donations through iMPACT direct make for this project?

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In the first place, the source of funding and subsequent project implementation will be purely from IMPACT DIRECT funding KITTY.

* there will be an increased number of Persons with Disabilities empowered economically in Mombasa county.

* In addition, there will also be an improved awareness by stakeholders on the importance of empowering Persons with Disabilities economically.

* The donations will also go all the way in empowering Persons with Disabilities with information on existing economic empowerment opportunities leave alone their self reliance.

16. Are there other sources of income used for this project?

yes | no

If yes, please elaborate:

No at the moment.

17. What are your bank account details?

Name of your NGO's bank: - COOPERATIVE BANK.

Account name; - VISION OF THE BLIND;

Account number; 01134447584100

Bank branch (location): - Nkuruma road Branch Mombasa.

BIC/SWIFT code: - KCOOKENA

18. If you have ideas/ preferences how to engage in promotional activities with us, please let us already know!

- Virtual Tour in to of my projects
- Interview
- Q&A with potential donors
- Other, ...

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms-conditions/>

Date / - 25/07/2021

Location: - Mombasa Ken



Signature: - ----

Name: - Hudson Karume.

Role in organisation - CEO:

Please, send the format back to info@impactdirect.eu.

And please don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- The NGO's logo
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates at the website, please let us know his/her name and contact details:

Pictures should be around preferably around 1MB.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!