

Project format

Project details

1. What is the project title?

ACEC COVID RELIEF PROGRAMME

2. The project contributes to

- o SDG1 (poverty reduction/economic development)
- o SDG2 (food security)
- o SDG4 (higher education)
- o Other - SDG 3 & SDG 6

3. What is the project you want to stage at our website? Please summarise:

ACEC is staging the **COVID Relief Programme**. The programme seeks to eliminate hunger, poverty and illnesses (whether COVID-19 or not) amongst poor and vulnerable households within slum settlements in Accra. The intervention will provide groceries, vitamin supplements, charcoal, nose masks and hand sanitizers to vulnerable households in slum settlements across Accra such as Jamestown, Chorkor, Madina and Agbogloboshie. The items will be sourced from a local network of grocery shops and pharmacies at a discounted rate totaling an amount of \$15,000. The goal of the intervention is to maintain incomes, nutrition and hygiene of 300 households in slum settlements within the Greater Accra region. The assistance will not only provide short term help to vulnerable families at the time they need it most by enabling them to survive from poverty and hunger, but it would also contribute to further prevention from COVID-19 in a sustainable manner, as the beneficiaries would not have to scramble for food and overlook the recommended social distance.

4. What is the problem? And how is it addressed in this project?

Ghana is among the countries with the highest rate of people working in the informal economy, with nine out of 10 workers, living oftentimes in extreme vulnerability. The quarantines and associated ban on large gatherings including marketplaces imposed on the local population to reduce the spread of Coronavirus means that many street vendors, artisans and autonomous workers remain without income to feed their families. The intervention will provide groceries, vitamin supplements, charcoal, nose masks and hand sanitizers to vulnerable households in slum settlements across Accra such as Jamestown, Chorkor, Madina and Agbogloboshie. The items will be sourced from a local network of grocery shops and pharmacies at a discounted rate totaling an amount of \$15,000. The goal of the intervention is to maintain incomes, nutrition and hygiene of 300 households in slum settlements within the Greater Accra region. The assistance will not only provide short term help to vulnerable families at the time they need it most by enabling them to survive from poverty and hunger, but it would also contribute to further prevention from COVID-19 in a sustainable manner, as the beneficiaries would not have to scramble for food and overlook the recommended social distance.

5. Explain why this solution works best:

There is no awareness amongst poor households of how the virus should be prevented, treated or tested for. There is also a lack of clarity on how to identify infection and whether there is an effective vaccine. In addition, high levels of hunger and other non-related illnesses such as malaria, cholera and typhoid have surged and ravaged the populations of low-income earners within the slums of the capital city of Accra. Our intervention addresses these teething problems through the provision of medical supplies such as nose masks, vitamins, gloves and hand sanitizers. Furthermore, adding food such as fruits and meals that are rich on balanced diet will not only improve the health of the vulnerables who form the target group of the intervention but will also contribute to the overall reduction of the incidence of COVID-19 cases in the country. Through consultations and using an effective participatory approach right from the project formulation stage, ACEC believes that creating awareness among poor populations is the key to fighting COVID-19 and hunger.

6. Who are the recipients of the project? And how many?

The recipients of the project are three hundred (300) vulnerable households including women, children and men within slums in the Greater Accra region of Ghana.

7. How will their lives be improved in a short-term?

The provision of information, food and drugs will lead to improved health and well-being of these households.

8. How will their lives be improved a long-term?

In the long term, the target groups will benefit from improved food and nutrition security while flattening the curve of COVID-19 in Ghana.

9. Are recipients engaged in the project?

Yes | no

If yes, how?

The recipients of the intervention are engaged in the project right from the project formulation stage up to the implementation period. This is due to the innovative participatory approach that ACEC employs with their constituents. The intervention is demand-driven where the households approached ACEC to intervene on their behalf regarding the increasing poverty levels exacerbated by the onset of COVID-19 in Ghana during the year 2020. Thus, ACEC is bringing this project in response to the endless requests of the target households who will end up as the project beneficiaries.

10. What is the best testimonial from a beneficiary of your NGO (best related to this project):

*Evelyn Arthur, community member of Kokrobite community-
ACEC offered me a pathway to gain living incomes when I thought all was lost. ACEC provided me with free cook stoves to use and sell in order to make a living out of it to take care of my family. If it was not for ACEC and their pro-poor interventions, I don't know where I will be!*

11. What could be (unexpected) challenges the project could run into?

The likely occurrence of a stiffer or tighter lockdown imposed by the government as a measure to curb the spread of COVID-19 can serve as a barrier to seeing this project through. This will affect the project as the team cannot freely visit or meet with the vulnerable households to help them with food, drugs and information.

12. What is the expertise your team brings? Summarize the strengths of your team:

As an organisation, ACEC is made up of individuals who have manifold experience in the development sector. These include experience in community mobilisation, gender development, capacity building for farmers, women and men, sensitization campaigns, among others. ACEC's team members are people who have worked with a number of high and middle ranking organisations (non-governmental organisations, research and training institutions) such as Fairtrade, UTZ/Rainforest Alliance, USAID, West Africa Biodiversity and Climate Change, Solidaridad, International Fertilizer Development Center, among others. In each of the projects implemented by ACEC team members, they were mainly involved in its development, project management and coordination. This has equipped us with the wealth of experience in managing many projects in the subject matter and related fields. These experiences cumulatively have constituted the work force, and building experience of ACEC.

13. What is the budget needed for this project? (in your own currency)

GHS 84,000

Note: Please consider the size of the project. We plan for an income of €10,000 per NGO for the entire year.

Explain where you will use the donations for in few sentences.

The donation being sought for this intervention is an amount of \$15,000. This amount will be used in mounting sensitization and campaign sessions, purchasing communication materials, purchasing food and medical supplies to create awareness, maintain incomes, nutrition and hygiene of 300 households in slum settlements within the Greater Accra region.

14. What difference will the donations through IMPACT direct make for this project?

Donations received via Impact Direct will enable the target households to get out of extreme poverty, illnesses and hunger. This will contribute to increased incomes and health and food and nutrition security for poor Ghanaians.

**15. Are there other sources of income used for this project?
yes | no**

If yes, please elaborate:

ACEC will deploy internal funding for the other activities associated with the project since this is a program that started running at the onset of COVID-19 in Ghana.

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms-conditions/>

Date / Location: **31 March 2021 Accra, Ghana**

Signature: 

Name: **Kwamina Egyam Addo**
Role in organisation: **Projects Director**

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'.

And don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates o the website, please let us know his/her name and contact details.

Pictures should be around 2MB, preferably more - or largest possible.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!