

Budget 2021

As from January 2021 we will start developing towards a more sustainable business model.

We see four opportunities:

- Individual donors (like we started with in 2020)
- Organisational donors and partners who are supporting iMPACT directs' mission (like ResiRest B.V. and Goblis Foundation.)
- Grants that support our organisational building (hopefully when we get a positive response from applications, we did in 2020)
- Thematic grants for all NGOs working on that theme of organisations who want to support frontline African GOs directly but can't/ don't do that directly.

We might test other ways of income, like gift card or paid services.

Moreover, once we are registered as an ANBI, we can apply for Tech Soup, which allows us to use Google Suite and Google Adds (worth €8,500 a month).

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Income from donations		Costs		
(projects)			(projects)	-€117.950,00
ResiRest BV (95%)	€2.850			
Grant already applied for	€60.000			
organisational donations (95%)	€38.000			
individual donations (95%)	€17.100			
subtotal	€117.950			
Other income			Costs fundraising	-€3.000,00
ResiRest BV (5%)	€150			
Grant already applied for	€40.000			
organisational donations (5%)	€2.000		Admin costs	-€474,88
individual donations (5%)	€900			
subtotal	€43.050		Other costs	-€1.195,00
			Staff (hours)*	-€14.010,00
			External expertise*	-€16.500,00
TOTAL	€161.000			-€153.129,88
Balance	€7.870			

From the donations 95% (plus transfer costs) are going to the projects showcased on our website. The NGOs report before where they collect the donations for, and report after where it has been used for.