

Project format

Why so many questions? Part of the questions relate to our criteria. Others are also about being able to show iMPACT direct donors (both individuals and organisations) that their donations are making an impact in people's lives.

Tip: Try to answer in a concrete and concise way.

iMPACT direct will use this information to edit a text for your project-page (and we'll ask your consent before publishing!)

Project details

1. What is the project title?

Affecto Leadership and Innovation Centre

2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (higher education)
- None of this

3. What is the project you want to stage at our website? Please summarize:

Space for Stars Project

Affecto Foundation seeks to secure land to build and establish Affecto Leadership and Innovation Centre. This a centre that will enhance learning by taking in 400 students every year.

4. What is the problem? And how is it addressed in this project?

The government of Kenya through the Ministry of Education advocates for right to education for all. This has been championed with the clarion call for 100% transition rate from primary school to high school level. It however has been a challenge because quite a significant population are from **marginalized** and **disadvantaged** parts of the country cannot afford the cost of learning. Others are persons and families **struggling to eke a living**. They can hardly afford a day's meal.

Affecto Leadership and Innovation Centre fills the gap. It offers an opportunity to academically gifted as well as talented students to nurture and live their dreams.

5. Are your beneficiaries involved in the intervention?

yes| no

If yes, how?

In the course of learning the students are trained on skills that can be useful in earning income. They are guided on entrepreneurship and supported to run small income generating projects.

6. What is the number of lives improved in the project?

The centre will be admitting 400 students every year.

The community living around the school will also benefit immensely because employees will be sourced locally.

7. What will be longer-term results of this project? Example: ACEC distributes cook stoves, and that contributes to women having more income because they need for less firewood.

The ripple effect of educating and empowering 400 students every year cannot be underestimated. Besides ensuring the direct beneficiaries stand on their own, their immediate families stand to gain a lot. The beneficiaries are also expected to be the lead agents in transforming communities and areas they come from.

Affecto Foundation is fighting poverty through education.

8. What could be (unexpected) challenges the project could run into?

The likely challenge would be delayed starting of the project. With Covid-19 challenges, many institutions have been forced to re-adjust their budgets. These are some of the partners Affecto Foundation has been planning to engage for funding.

9. What is the best testimonial from a beneficiary of your NGO (best related to this project):

Gladys Atieno dropped out of school at Class 5. This was soon after the death of her father who was the breadwinner of the family.

Unable to fend for her two children, Gladys' mother opted to have her employed as a househelp so she could earn income for the family.

After 3 years out of school, Gladys' employer noted she was keen in reading materials in the house. That's how she was facilitated to rejoin primary school where she could learn during the day and work after school.

Upon sitting for final national exams, Gladys exceled to score 410 out of 500 marks and earn a slot in a girls national school. Unfortunately, her employer was not in a position to sponsor her high school education which meant continuing with househelp job.

Her former primary school teachers reached out to Affecto Foundationwho sponsored her high school education. She is now in her 3rd year and topping in her class. She is keen on becoming a doctor, a dream she could not attain in her vulnerable state.

10. What is the expertise your team brings? Summarize the strengths of your team:

The Affecto Board is diverse. We have an Engineer, a doctor, a banker, an educationist and a philanthropist.

We have however incoporated a team of volunteers from diverse backgrounds.

In the implementation of the Affecto Leadership and Innovation Centre Project, we have enlisted services of a consortium of specialists. The lead party is an experienced Arhitect.

Budget

11. What is the budget needed for this project? (in your own currency)

Space for Stars Land project – 70,000 USD

Explain where you will use the donations for in few sentences.

All donations will go towards securing land for the project. Soon after we shall have fencing done all around. Then the project begins.

12. What difference will the donations through iMPACT direct make for this project?

iMPACT direct is a significant partner in this project. Through this partnership we hope to secure funding for this initial but critical phase of our project.

13. Are there other sources of income used for this project?

yes | **no**

If yes, please elaborate:

Affecto Foundation is engaging corporates in Kenya with a view to securing funds through their CSR initiatives.

Our team is also exploring options and seeking grants from different players within the philanthropy space.

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms-conditions/>

Date / Location:

17th November 2020

Signature:



Name:

Ndungu Nyoro

Role in organisation:

Founder/Executive Director

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'.

And don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- Links to videos you already have and can be relevant.
- If there will be someone else than you doing the updates o the website, please let us know his/her name and contact details.

Pictures should be around 2MB, preferably more - or largest possible.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!