

Project format

Why so many questions? Part of the questions relate to our criteria. Others are also about being able to show iMPACT direct donors (both individuals and organisations) that their donations are making an impact in people's lives.

Tip: Try to answer in a concrete and concise way.

iMPACT direct will use this information to edit a text for your project-page (and we'll ask your consent before publishing!)

Project details

1. What is the project title?

Enhancing Green Sector Opportunities Project (EGSOP)

2. The project contributes to

- **SDG1** (poverty reduction/economic development)
- **SDG2** (food security)
- **SDG4** (higher education)
- None of this

3. What is the project you want to stage at our website? Please summarize:

The project seeks to contribute to addressing the root causes of irregular migration by supporting sustainable and climate-resilient local economies, green jobs and development in regions of departure, transit and return. As part of achieving the objectives of the GrEEn project, CERATH Development Organization (CDO) is offering training on employability and entrepreneurship to 500 youths, women and/or returnee migrants in the Ahanta West Municipality and the Sekondi-Takoradi Metropolis.

4. What is the problem? And how is it addressed in this project?

Sekondi-Takoradi and its surrounding districts (including the Ahanta West Municipality) are the Western Region's industrial and commercial centres; boisterous with industries such as fishing, timber and plywood, cocoa processing, port and shipping activities, and oil & gas. It has an estimated population of over 946,000; with over 50.9% women and 39% youth. The economic potential lies in the existing infrastructure and human capacity. The economy of the metropolis is driven by service and industrial activities. Tourism contributes significantly to the economy of the Metropolis. The other economic activities in the metropolis include manufacturing, metal fabrication, and agro/forest product processing. Fishing is another key economic activity which is actively undertaken within the coastal towns in the Metropolis. The metropolis is one of the most industrialized in the country; about 60% of all industries in the Western Region are located in Sekondi-Takoradi. Notwithstanding the booming oil sector

and industrialization in the area, lack of entrepreneurial skills and limited local content has disarmed the youth and women from leveraging the downstream opportunities and associated sectors to create employment and other economic opportunities. This has led to increased unemployment and persistent incidences of the youths migrating through the Sahara Desert to European countries for greener pastures. With this background, the project seeks to contribute to addressing the root causes of irregular migration by supporting sustainable and climate-resilient local economies, green jobs and development in the Sekondi-Takoradi Metropolis and the Ahanta-West Municipality. Specifically, the project will achieve the following:

- To train and coach target beneficiaries on employability and entrepreneurship.
- To facilitate internships/job placement opportunities for the trained target beneficiaries
- To support and facilitate linkages for target beneficiaries to create or develop self-employment opportunities.

5. Are your beneficiaries involved in the intervention?

yes| no

If yes, how?

The project was designed to be demand-driven incorporating the specific needs of the beneficiaries. The training adopts a participatory and experiential approach which stimulates commitment and active participation of trainees bringing out their independent thought and creativity. This approach prevents the incidence of participant drop-outs and lack of interest in the trainees.

6. What is the number of lives improved in the project?

The project seeks to improve the lives of 500 youths, women and returnee migrants in the Ahanta West and Sekondi Takoradi Metropolis through the provision of employability and entrepreneurship training.

7. What will be longer-term results of this project? Example: ACEC distributes cook stoves, and that contributes to women having more income because they need for less firewood.

CDO will train **500 youths, women and returnee migrants** on entrepreneurship and employability. This will contribute to increasing the socio-economic livelihoods of beneficiaries because they will have sustainable jobs or create self-employment within 6 months post-training.

8. What could be (unexpected) challenges the project could run into?

Challenges include:

- inadequate funds to support needy trainees to attend training sessions.
- The incidence of trainees dropping out and not able to complete their internship/on-the-job training activities due to inadequate motivate and allowance.
- Inadequate support grants for 'green' entrepreneurs to use as capital to start their businesses.

9. What is the best testimonial from a beneficiary of your NGO (best related to this project):

Through this project, youths who have just completed tertiary education in the target areas have been prepared adequately towards the job market. They can now write formal and standard CVs and are equipped with the necessary interview preparation skills. 15 of these beneficiaries have now gotten internship opportunities in various green-related companies with 20 getting various interview invitations.

10. What is the expertise your team brings? Summarize the strengths of your team:

As a grassroots organization, we have experience in the mobilization of target beneficiaries through our "seek-the-needy" approach. Also, our experience and activities in the target districts have helped us to build tenacious relationships with local actors and stakeholders in the targeted district. The project team leverages on these partnerships during project implementation and also ensure active participation in activities towards achieving effectiveness and the sustainability of the project. In addition, CDO – as an organization with a focus at catalyzing development for the rural and urban poor through Water, Sanitation and Hygiene (WASH), Agriculture, Renewable Energy, Inclusive Finance, and Fisheries – has

diverse but complementary staff members that possess at least a master's degree in these fields. CDO's staff have extensive experience on projects related to entrepreneurial training, capacity building and access to employment. These staff members will be assigned to work on this project. So far, our Power to the Fishers (PTF) project funded by the European Union (EU) has reached about 1200 women and young girls in selected districts in the Central and Western regions of Ghana. Among others, this project trains women and young girls on how to add value to their fishes to be suitable for the market and how to set up as entrepreneurs in the fishing sector. The young entrepreneurs in the fishery value chain have also gone through numerous capacity building initiatives and have been assigned coaches and mentors for their post-training activities. We also have key experts including Enterprise Development Specialists, Integrated Development Specialists, Fund Raising Specialists and Entrepreneurship Specialists.

Budget

11. What is the budget needed for this project? (in your own currency)

GHS 50,000

Explain where you will use the donations for in few sentences.

1. The donation will be used to provide stipends for the beneficiaries during the training periods.
2. The donation will be used to provide allowances to beneficiaries who complete their training and are enrolled in the post-training activities including internships and on-the-job training.
3. The donation will be used to organize learning tours, workshops and networking activities for beneficiaries.
4. A chunk of the donations will be used to establish the "EGSOP-Fund". This fund will be accessed by beneficiaries who will pursue entrepreneurship training. The beneficiaries will be made to pitch their business ideas and innovations and then ten (10) winners will be selected and given the grants as start-up capital.

12. What difference will the donations through iMPACT direct make for this project?

The donations through iMPACT direct will help assist the beneficiaries to complete the training and post-training activities. It will also help to provide starter-packs in the form of grants and equipment for launching youth-owned green enterprises. This will contribute to increasing job opportunities and standard of living among youth, women and returnee migrants in the project districts.

13. Are there other sources of income used for this project?

yes | no

If yes, please elaborate:

The project is initially funded by the European Union through the SNV Netherlands Development Organization Ghana. However, the funding does not include stipends to motivate beneficiaries. Also, there is no established fund to provide starter packs for young entrepreneurs who will be enrolled into the program.

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms-conditions/>

Date / Location: 12/11/2020, Accra, Ghana.

Signature:



Name: Prince Dacosta Aboagye

Role in organisation: Integrated Development Officer

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'.

And don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates o the website, please let us know his/her name and contact details.

Pictures should be around 2MB, preferably more - or largest possible.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!