

Please download the format, and then fill in

Project format

Describe a one-year project that you want to showcase at the website and want to raise donations for. Possibly this is your main work. Especially for those who will have a first project online, we require you to showcase a successful project you already run, and whereby extra income leads to reaching more people.

Projects must focus on SDG1 (income / poverty reduction); SDG2 (food security and/or climate); and SDG4 (advanced education).

Once you managed to reach the target amount with us, you can choose to showcase another project on our website. We can then further discuss together what is the best way to go.

Project details

1. What is the project title?

THE SUSTAINABLE LIVELIHOOD PROJECT FOR YOUNG GIRLS.

2. The project contributes to

- SDG1 (poverty reduction/economic development)

3. What is the project you want to showcase at our website? Please summarise:

The SUSTAINABLE LIVELIHOOD PROJECT FOR YOUNG GIRLS will be implemented under human rights-based approach which is centered on empowerment, solidarity and campaigning through awareness raising and training on rights, gender equality and advocacy to empower women and girls. It builds solidarity through community-wide activities to respect women's rights as well as bringing women and youth groups, networks and media together for collective action to change harmful norms, traditions and beliefs that underpin gender-based violence. It focuses on both community level interventions to remove systemic social cultural and institutional practices that perpetuate violence and discrimination against women and girls, building their agency to protect themselves and seek support, and stimulating stronger proactive responses from state actors responsible for the implementation of legislative and policy provisions to tackle Violence Against Women and Girls. Our targets are young women and girls, traditional authorities, and faith-based leader. The action which will be implemented within a 12 month period, also seeks to prevent and reduce violence experienced among underserved groups of women and girls in the selected communities in the district through enhanced knowledge, positive societal attitudes, and responsiveness of state actors

4. What is the problem? And how is it addressed in this project?

Gender-based violence cases are prevalent in the tribal community of Vittin Village. Cultural practices that promote violence in the community and its surrounding villages pervades the lives of women and girls in ways that are blatant and cause tremendous physical and psychological trauma. Overt expressions of violence encompass domestic violence, battering, female genital mutilation and witch-hunting. All this in addition to the poverty and lack of decent jobs that are reigning push young girls to migrate to big cities. In these big cities, they live in inhuman conditions leading them to getting involved in prostitution, drugs and other dangerous activities. The young girls therefore face violence, poverty, and migration.

2. Explain why this solution works best:

Participants will understand the essence of shared gender roles and change their mindset regarding traditional roles and will display a mark of preference for equity, in terms of both the allocation of domestic roles and the total allocation of paid and unpaid work. It will also increase women's economic status as a result of skill development training, access to credit, and training in entrepreneurship and business management, and reduce young girls' migration to cities. This will lead to improvement in the economic contribution of women to household needs in the area of food, clothing, children's education, utilities and health needs of the family. The project will also contribute to creating room for women to become more independent as well as important economic actors in the home, and subsequently improve their decision-making roles not only on household needs but also on decisions regarding sexual relations with partners. Lastly, perception of gender based violence and dominant gender norms will change and also increase understanding of women's and girls' human rights protection mechanisms. Gender social norms and preventive violence developed in participatory manner and implemented through families, community and social media

3. Who are the recipients of the project? And how many?

The beneficiaries are the young girls from the Kotigli, Dakyemyili and Baliga communities in the Northern Regions of Ghana. Age group is from 15 to 25 years.

4. Are recipients engaged in the project?

Yes | no

If yes, how?

The women, and the community participation is integral to project sustainability, as such the project will involve community stakeholders and members at all levels of the project to have their buy-in and support. The community will offer the land or space to host the training. The community is committed to support the organisation to face all obstacles during and after the training like husbands or families who may want to withdraw their children or wife from the training.

5. How will their lives be improved in a short-term?

Participates will have their lives improved in a short- term in the following ways:

- They will acquire skills.
- They will acquire business and entrepreneurship training.
- They will acquire financial literacy training.

6. How will their lives be improved a long-term?

1. Gender sensitive social and normative environment established through implementation of community commitments in the field of prevention and combating girls migration.

2. Increased understanding of legal rights and capacity of women and girls to prevent, mitigate and respond to GBV.

3. Women survivors of gender-based violence, and ready for migration are supported to gain knowledge, entrepreneur skills, mentorship, and support structures to start their own business or find employment.

7. Which 1 or 2 of these long-term effects would you really like to measure?

1. Women survivors of gender-based violence, and ready for migration supported to gain knowledge, entrepreneur skills, mentorship, and support structures to start their own business or find employment.

8. What is the best testimonial from a beneficiary of your NGO (best related to this project):

Fadila Alhassan at age 17 was forced to marry a 70 years old man just because the family wanted to reduce the burden of childcare. This was not the life Fadila wanted for herself. Fadila was rescued from the marriage by the government legal professionals and private organizations and was brought to Song-Ba Empowerment Centre for training and grooming. Today, Fadila, is a professional producer of hand woven fabrics and currently has a bank account that enables her to save from the sales of the fabrics despite she still under training.

9. When would you consider the project successful?

What are results you have seen before? Or imagine 1 year from now. How does the project area look like? What should have changed? When are you satisfied? And when do community members consider the project successful?

Concrete and measurable example: Pinasol mentions that they want to increase the production of 100 farmers and income by 50% as a result of the project.

Rural urban migration among Girls will reduce by 50% and enrollment of Girls into the Skills training center will increase from 10 to 50 beneficiaries.

10. What could be (unexpected) challenges the project could run into?

The project could lead to an unexpected challenge of the space for the training to be small as we are looking to increase the numbers in 12 months time. Also, we will find it difficult to get men allow their unemployed women participate in the training as they think their time for acquiring skills is past.

11. What is the budget needed for this project? (in your own currency)

Note: Please consider that projects (or parts of projects) baround €10,000 are most realistic to be successful.

Explain where you will use the donations in a few sentences.

The grants of 3,500 euros will be used for the following;

- Skill training in weaving €2772
- Training and formation of VSLA group €221
- Business and Entrepreneurship Training €247
- Financial literacy Training €227
- 5% will go to iMPACT direct to cover costs of the website, promotion and proposal writing, costs of financial services and the support to NGOs

12. Are there other sources of income used for this project?

yes | no

If yes, please elaborate:

Yes, for sustainability of the project, finished weaved fabrics will be sold to acquire more fabrics and other raw materials needed for the training of the participants.

13.What are your own contributions towards this project?

The Song-Ba Empowerment center will provide a working space for the project and use its motorbikes for the activity rounds.

13.What is the start and end date of the project?

Start date: July 2024 -End July 2025

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms/>

Summary of terms on what is required from you:

- Monthly updates on the website about the project that you are trying to find funding for, that can also be in the form of participating in an online event.
- Output reporting within 2 months after receiving the final payment of a campaign.
- Outcome reporting twice year in a video and in call.

Date / Location: Tamale Ghana

Signature: R, K, W

Name: Rhoda Kadoa Wedam

Role in organisation: Executive Director

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'

And please don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- The NGO's logo
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates at the website, please let us know his/her name and contact details:

Pictures should be around preferably around 1MB.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!

Budget in local currency and euros:

<i>Description</i>	<i>Unit</i>	<i>No. of units</i>	<i>Unit Cost</i>	<i>Freq uency</i>	<i>Total costs in Ghana Cedis</i>	<i>Total Cost In Euros</i>
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Activity 1: Skill training in weaving						
Cost of working stools	units	20	GHC 80.00	1	GHC 1,600.00	112 euros
Cost of complete set of weaving machines	set	20	GHC 1400.00	1	GHC28,000.00	1960 euros
Cost of complete shelter for beneficiaries	units	3	GHC 5000.00	1	GHC 10,000.00	700 euros
subtotal					GHC 39,600.00	2772 euros
Activity 2: Training and formation of VSLA group						
Cost of VSLA box, membership books and other accessories	set	1	GHC 1,500.00	1	GHC 1,500.00	104 euros
Fuel	Litres	1	GHC 1,000.00	1	GHC 1,000.00	69 euros
Rental of chairs	pieces	20	GHC 10.00	1	GHC 200.00	14 euros
Resource person	person	1	GHC 500.00	1	GHC 500.00	34 euros
subtotal					GHC 3,200.00	221 euros
Activity 3: Business and Entrepreneurship Training						
Resource person	Person	1	GHC 500,00	1	GHC500.00	34 euros
Venue		1	GHC 1,000.00	1	GHC1,000.00	69 euros
Snacks	pack	20	GHC 25,00	1	GHC750.00	54 euros
Fuel	Litres	1	GHC 1,000.00	1	GHC1000.00	69 euros
Rental of chairs	pieces	20	GHC 10,00	1	GHC300.00	21 euros
subtotal					GHC 3,550,00	247 euros

Activity 4: Financial literacy Training						
Resource Person	person	1	GHC 500,00	1	GHC500.00	34 euros
Snacks	pack	20	GHC 500,00	1	GHC500.00	34 euros
Venue		1	GHC 1,000.00	1	GHC1,000.00	69 euros
Fuel	Litres	1	GHC 1,000.00	1	GHC1,000.00	69 euros
Rental of Chairs	pieces	20	GHC 300,00	1	GHC300.00	21 euros
Subtotal					GHC 3300,00	227 euros
PROJECT TOTAL					GHC 49,650.00	3,467 euros
5% to iMPACT direct for facilitating direct donations to local solutions (covering our costs for the website, financial costs of direct donations, and basic costs to support NGOs in promotion and fundraising.)						183 euros
GRAND TOTAL						3650 euros