

((Please download the format, and then fill in

Project format

Describe a project that you want to showcase at the website and want to raise donations for. Requirements:

- Projects must focus on SDG1 (income / poverty reduction); SDG2 (food security and/or climate); and SDG4 (advanced education).
- Has a concrete result (i.e. no lobby-only projects).
- The max. amount of the project is agreed on in your Partnership Agreement.

And:

- The project aligns to your annual plan.
- The topic of the project is within your expertise, whereby extra income leads to reaching more people.
- OR, the project is about a small pilot about a topic that is new to us, but that we really want to start offering.

Once you managed to reach the target amount with us, you can choose to showcase another project on our website. We can then further discuss together what is the best way to go.

Project details

1. What is the project title?

WOMEN IN SUNFLOWER BUSINESS

2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (advanced education meaning adult, vocational or secondary education)
- Other, ... (Achieve gender equality and empower all women and girls)

3. What is the project you want to showcase at our website? Please summarise:

Thubutu Africa Initiatives (TAI) aims to support single young mothers who are still living at their parents' homes to transform their lives economically and socially.

We specifically target single young mothers who are already organised in community groups. We aim to support 4 more groups with 25 members each from the previous 1 group which is currently supported. We will support them with technical extension of the already supported sunflower oil processing small scale machine by adding few components in the line such as Seeds seize machine (this separates impurities from seeds) sunflower oil double refinery filter, sunflower seeds warehouse, sunflower cake storage and sunflower oil storage facility. This improvement is vital in order to meet the edible oil required standard in the domestic market. Also we will provide psychosocial support that will help them heal from depression and trauma, train them on positive parenting skills and operation Village Savings and loans in their groups.

The aim of WOMEN IN SUNFLOWER BUSINESS project is to advance them into a more reliable source of getting money which are usually saved at Village Community Banks (VICOBA). While VICOBA will continue running, young single mothers who currently do not have enough money to save, will get extra income through a small scale sunflower oil pressing machine by selling sunflower oil and cake. Profit accessed from the project will be used to increase their capital and saving in VICOBA and easily access loans from the money they have saved for their individual economic development. Due to increase of their financial capacity of young single mothers, they will be able to take good care of their children and contribute to the family

budget. This will increase their self-esteem and challenge the stigma they currently face in their families and community.

4. What is the problem? And how is it addressed in this project?

Teenage pregnancy, or teenage childbearing, is when a girl aged 15-19 is pregnant with her first child or gives birth. When a girl becomes pregnant, her life can change radically. Her education ends and her job prospects diminish. She becomes more vulnerable to poverty and exclusion and her health often suffers. Teenage pregnancy, therefore, results in a cohort of young mothers with little education and limited economic opportunities who cannot contribute to the development of the country. It harms not only individual girls and women, but also their families, communities and countries. Unmarried pregnant adolescents or single young mothers also face stigma or rejection from their parents, the community and peers as well as threats of violence. Most of them suffer from social exclusion, stigma, violence, low self-esteem, inequality and discrimination and lack of skilful parenting skills to their first children. Young mothers, especially those living in remote rural areas, do not usually have regular income, this makes some of them to be left behind because they don't have money to bring/save to the VSL groups. When they are left out, they miss other social skills which are discussed at the group, such as parenting and life skill sessions. Traditionally when a girl gets pregnancy while still living at her parents' house, she becomes valueless, neglected and looked as a prostitute in the community. Young mothers also look at themselves in the same way.

Young single mothers in Mondo ward of Kishapu District in Shinyanga Region that is found in Northern Laze zone of Tanzania; after facing challenges explained above, decided to initiate their VSL group. However, it has never been easy as most of them do not have enough money to spend for their children and make savings in VICOBA.

TAI in partnership with Impact Direct, wish to empower more single young mothers with extra alternative source of income. This proposal is to extend the already existing initiative (Women in Sunflower Business) by adding more important components. The project will support the seeds seize machine (this separates impurities from seeds) sunflower oil double refinery filter, sunflower seeds warehouse, sunflower cake storage and sunflower oil storage facility. This improvement will go together with other skills such as business and entrepreneurship skills and financial literacy, and positive parenting skills for taking care of their children.

The aim of this support is to give them ability to engage in the already existing venture of sunflower oil production located in Baganika village. TAI will conduct positive parenting sessions for single young mothers so that they can use the same knowledge to take care of their kids, improve their self-esteem and become aware of their rights. TAI uses government Parenting guide developed by The Ministry of Community Development, Gender, Women and Special Groups. TAI has a champion who is trained in positive parenting and have been practicing in the past projects including the current ongoing Women in Sunflower Business project.

TAI through one of our staff who is counsellor will provide psychosocial support to the young mothers whereby they will be helped to heal from depression and trauma caused by the stigmatization they are going through.

5. Explain why this solution works best:

Small scale sunflower oil production business is the best solution to enable single young mothers especially those who refrain from the VICOBA groups because they have no access to money to have a formal business which could give them income to bring shares to the group. This means, it is not enough to only belong in the VSL group while they don't have enough to contribute. Therefore it is vital for young single mothers to have income generating business as a group and as individuals. Besides this reason, single young mothers belongs to farmer's families who often cultivate sunflower oil for selling or processing oil for cooking. This means, the market for sunflower cooking oil is available in their localities. In Mondo ward and other surrounding villages, there is no any sunflower processor, therefore this is a virgin opportunity single young mothers aim to take to capture the market and eventually reduce the poverty through providing service for farmers, selling oil and selling sunflower cake to livestock keepers.

Village Community Banks (VICOBA) is a group of people who meet regularly to save together and take small loans from those savings. The activities of the group run in cycles of one year, after which the accumulated savings and the loan profits are distributed back to the members. The purpose of VICOBA is to provide simple savings and loan facilities in a community that does not have easy access to formal financial services. It is a transparent, democratic and structured process which is found in many parts of the developing world. VICOBA emphasises accountable governance, standardised procedures and simple accounting that even the least literate, least influential member of the group can understand and trust. Young single mothers, especially those living in rural settings, do not usually have regular income, this makes some of them to be left behind because they don't have money to bring shares to the group.

When they are left out, they miss other social skills which are discussed at the group, such as parenting and life skill sessions. Besides this, the project will help young single mothers to gain skills on positive parenting and ECD which help them to take good care of their kids, retrieve their self-esteem and become valuable in their communities.

Positive parenting is an approach that is used to provide parents with positive parenting skills so that they can create safe and nurturing environment for children to reach their full potential. Skilful parenting has 10 modules that are; Family relations, Roles of a skilful parent, Mental Health, Self-esteem and Self-care, Values and Discipline, Communication, Child Protection, Family Budgeting, Bonding and attachment, and Nutrition. The module will help young mothers strengthen their bonding and relationship with their children and raise them out of stress and abusive environment. Also the young mothers will be capacitated with positive parenting skills that will help them take the parenting role to the fullest considering that they became parents when they were still children. The approach will also help young mothers address their mental health issues that are resulting from the stigma they experience from their families, partners and community, they will regain their self-esteem and be productive in their families and communities. This include protecting their children going through what they went through (early pregnancy for girls).

This is proven that when young and single mothers have access to money they regain back their power hence their self-esteem is retrieved.

6. Who are the recipients of the project? And how many?

The recipient of the project are the 100 young mothers who belong to 4 community groups from Mondo ward. These are groups of young and single mothers who are still living at their parent's homes. The project will name these beneficiaries as MAUA (FLOWERS). This is a strong and positive name to girls who are fighting back to get to their self-esteem up. They will therefore be calling themselves flowers as an identity and chant to motivate themselves to get back to their dream.

The Tanzania Demographic and Health Survey and Malaria Indicator Survey 2022 report, shows that 23% of women aged 15-19 have begun childbearing. Teenage pregnancy and motherhood are common in rural (27%) areas and from low-income families. It is also reported that only 18% of young women are married, while the majority are single. In Shinyanga 21% of women aged 15-19 have given birth or are pregnant. The report shows that teenage pregnancy decreases with increasing wealth, from 35% in the lowest wealth quintile to 12% in the highest quintile.

Unmarried pregnant adolescents also face stigma or rejection from their parents, the community and peers as well as threats of violence. Most of them suffer from social exclusion, stigma, violence, low self-esteem, inequality and discrimination and lack of skillful parenting skills.

7. Are recipients engaged in the project?

Yes | no

If yes, how?

Yes, this proposal came to light via a human-centred design process. The young and single mothers groups came up with this idea and reached out to Thubutu Africa Initiatives (TAI) to see if they can be supported to initiate income generating activities which could help them to solve their challenge in their VICOBA groups. And this came after realizing their fellow had joined to a group of 30 members and are currently attending sessions and they have initiated VSL.

TAI is working in this area and we are familiar with the issues in the society and is strongly in favour of women and girls empowerment. Besides this TAI sees a strong effect of empowering these 100 young and single mothers, as this also will bring positive impact their families as well as the community at large. Therefore it was decided to jointly work on this project idea and use the network of TAI to fundraise for this project.

8. How will their lives be improved in a short-term?

Poverty reduction.

The project aims to reduce poverty by supporting single young mothers to access more financial opportunities. Demand of edible oil in Tanzania is high. Edible oil is the second product for foreign currency expenditures from the first which is petroleum. There are many small scale refinery sunflower oil processors placed in rural areas. Unfortunately in Mondo ward there is none of processors hence farmers travel about ten kilometres to a nearby processing factory for the service. Setting up of this project will help the group to capture the virgin market available in this ward and neighbour villages and wards which has many sunflower farmers. The project also aim to help the groups to set the enterprise through which they will be buying sunflower from farmers, process and sell sunflower oil and cake. They will

also invest themselves in sunflower farming to get initial seeds for processing and selling oil in their own village and nearby public markets.

Gender equality

The project aim to eliminate the gender gap which exist between men and women especially for this group of young single mothers. The project will boost up their self-esteem to make them fit in their communities. The community members will change their negative attitude against young single mothers after they have seen their economical contribution to their families and community.

Early child hood

The project will help children of single young mothers to improve on nutrition and other ECD parameters. Through positive skilful parenting, children will be assured to grow well and acquire needed skills and in safe environment out of risk of being violated. As secondary beneficiaries, children who belong from young single mothers will improve their health condition including fighting for stunting which is one of the major problem which faces children under five years in this area.

9. How will their lives be improved a long-term?

Increased socio-economic status of women (single young mothers, Children growing up in safe and improved improvement with their mothers supporting them with all basic needs without struggle, Retrieved self-esteem among young single mothers. Social economic status of young and single mothers will be improved. They will be able to take care of their kids and contribute to the family budget. More respect in their community will be given to beneficiaries.

10. Which 1 or 2 of these long-term effects would you really like to measure?

- Young single mothers attitude on themselves and community
- Young single mother income generation improvement status
- Children of single young mothers performance in aspect of growth and welfare
- Community attitude against single young mothers

Exact specific indicators will be decided upon later. A baseline and end line study will be conducted to measure the situation before and after the project.

11. When would you consider the project successful?

What are results you have seen before? Or imagine 1 year from now. How does the project area look like? What should have changed? When are you satisfied? And when do community members consider the project successful?

In one year from now TAI expect to see young women who are positively driving their own life, nurture their children well and contributing to their household budget. We see young women who are appreciated in their community because they have sustainable income. Young women who takes care of their children from a positive parenting perspective they will raise their children access basic social services such as clothing, shelter, health services, nutritious food, safety and education and prevent them from any kind of harm. TAI see groups of young women

who are playing a role of mentoring other girls on life skills in order to prevent them from early pregnancy.

12. What is the best testimonial from a beneficiary of your NGO (best related to this project):

“I thank TAI team for their support. People used to look down on me, even my family, I used to hate myself and my child and hating the community I live in. The fact that I joined the group and get psychosocial support from TAI counsellor changed my mind, I got relief from depression, I joined the group and I see it is possible to transform my life and achieve my dream again as well as fulfilling my dream I am a flower...” – Kabula
Rehema (not a real name) is a victim of teen pregnancy and she is now a single mother. After getting pregnancy her parents and relatives stigmatized her, even her younger siblings used to look down on her. She is one of the current beneficiaries of Women in Sunflower business supported by TAI through Impact Direct donations. She benefited with psychosocial support and positive parenting skills. Her group has initiated VICOBA and she has also planted sunflower to get oil for selling in near future.

13. What could be (unexpected) challenges the project could run into?

Sunflower oil production is something new for the young mothers, which might pose a challenge as they are not used to this business model therefore it might take time for them to realize profit. The major challenge is an identification of seeds with high level of oil content. Although TAI in collaboration with agricultural extension officer plan to support them mitigating the challenge.

14. Can you think of ways how to make the project more sustainable?

This project will be sustainable because it will run in collaboration of TAI and young mothers, the same girls will also be part of the raw material producers and buyers, marketing and sales team whereby they will earn some commission by bringing in customers and seeds and this will motivate them towards running of the business

15. What is the budget needed for this project? (in your own currency)

TZS. 66,748,500/=

16. Are there other sources of income used for this project?

yes | no

Yes, contribution from the group and other available community assets.

The young women, parents and other community assets will contribute via in-kind contributions in the form of:

- Land to set the machine
- Land to farm sunflower
- Sunflower seeds

17. What are your own contributions towards this project?

TAI will contribute to this project by conducting skilful parenting sessions for single young mothers so that they can use the same knowledge to take care of their kids, improve their self-esteem and become aware of their rights. TAI will provide technical staff who is trained in skilful parenting and have been practicing in the past and current projects.

TAI will also train single young mothers on the six pillars of ECD so that they can take a vigorous role in taking care of all angles of ECD for their children to avoid challenges such as stunting and malnutrition.

TAI will also support them in psychosocial to help them heal from depression and trauma and be well mentally/psychologically

Apart from this TAI will also support the technicality in operating the sunflower processing machine and its related items towards production of quality sunflower oil.

18. What is the start and end date of the project?

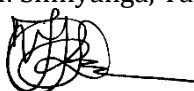
Start date: 10th March 2024

End date: 28th Feb 2025

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms/>

Date / Location: Shinyanga, Tanzania

Signature:



Name: Jonathan Kifunda

Role in organisation: Executive Director

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'.

And please don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- The NGO's logo

- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates at the website, please let us know his/her name and contact details: ...

Pictures should be around preferably around 1MB.

Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!

BUDGET

	Organisation name: Thubutu Africa Initiatives (TAI)						
	Project name: WOMEN IN SUNFLOWER BUSSINESS (SCALE UP)				Exchange rate:	2923.6	
	Implementation Period: March 2024 - Febraury 2025				Date:	21/07/2024	
	Activity Description	Unit	No. of units	Unit Cost	Frequency	Total costs Tsh	Total cost €
ACTIVITY 1	Conduct project introduction meeting with LGAs (WDC)						
	Item 1: Transport cost for TAI staff to 4 villages	Person	2	30000	4	TSh240,000	€82
	Item 2: Stationary	Person	18	1500	1	TSh27,000	€9
	Item 3: Transport reimbursement for WDC members	Person	10	10000	4	TSh400,000	€137
	Subtotal					TSh667,000	€228
ACTIVITY 2	Conduct Engagement meeting with parents of single young mothers for land provision						
	Item 1: Transport cost for TAI staff to 4 villages	Person	2	30000	4	TSh240,000	€82
	Subtotal					TSh240,000	€82
ACTIVITY 3	Organize inception meeting with 4 groups of single young mothers in 4 villages						
	Item 1: Transport allowance for TAI staff	Person	2	30000	4	TSh240,000	€82
	Item 2: Refreshmnets for girls	Person	100	2470	1	TSh247,000	€84
	Item 3: Allowance for LGA Officials	Person	2	30000	4	TSh240,000	€82
	Subtotal					TSh727,000	€249
ACTIVITY 4	Train Young single mothers on self esteem and positive parenting for their babies						
	Item 1: Transport for Facilitator	Person	2	30000	40	TSh2,400,000	€821
	Item 2: Transport cost for TAI staff to conduct supportive supervision	Person	2	30000	8	TSh480,000	€164
	Subtotal					TSh2,880,000	€985
ACTIVITY 5	Purchase packages and design product label						
	Item 1: Purchase and transport initial packages for the business	Piece	1000	2500	1	TSh2,500,000	€855
	Item 2: Design and print product label and its registration to BRELA	Piece	1000	400	1	TSh400,000	€137
	Subtotal					TSh2,900,000	€992
ACTIVITY 6	Purchase and installation of impurity seizer machine						
	Item 1: Purchase of impurity seizer	Piece	1	6400000	1	TSh6,400,000	€2,189
	Item 2: Transportation of the machine to the site at Buganika village	Trip	1	300000	1	TSh300,000	€103
	Item 3: Installation of the machine	Person	1	250000	1	TSh250,000	€86
	Subtotal					TSh6,950,000	€2,377
ACTIVITY 7	Purchase and installation of weigh scale						
	Item 1: Purchase of weigh scale	Piece	1	1500000	1	TSh1,500,000	€513
	Subtotal					TSh1,500,000	€513
ACTIVITY 8	Construction of Permanent warehouse for sunflower seed storage						
	Item 1: Construction expense	Piece	1	14500000	1	TSh14,500,000	€4,960
	Subtotal					TSh14,500,000	€4,960
ACTIVITY 9	Working capital for young mothers						
	Item 1: Initial working capital for Young mothers in sunflower business	Piece	1	8000000	1	TSh8,000,000	€2,736
	Subtotal					TSh8,000,000	€2,736
	PROJECT TOTAL					TSh38,364,000	€13,122
	5% to iMPACT direct for facilitating direct donations to local solutions (covering our costs for the website, financial costs of direct donations, and basic costs to support NGOs in promotion and fundraising.)					TSh2,019,158	€691
	GRAND TOTAL					TSh40,383,158	€13,813