

xProject format

Describe a one-year project that you want to showcase at the website and want to raise donations for. Possibly this is your main work. Especially for those who will have a first project online, we require you to showcase a successful project you already run, and whereby extra income leads to reaching more people.

Projects must focus on SDG1 (income / poverty reduction); SDG2 (food security and/or climate); and SDG4 (advanced education).

Once you managed to reach the target amount with us, you can choose to showcase another project on our website. We can then further discuss together what the best way to go is.

Project details

1. What is the project title?

The website allows only for titles of just one or two words.
SHE'S GREAT

2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (advanced education meaning adult, vocational or secondary education)
- SDG 5 (Achieve gender equality and empower all women and girls)

3. What is the project you want to showcase at our website? Please summarise:

Thubutu Africa Initiatives (TAI) aims to support single young mothers who are still living at their parent homes to overcome the challenges which they pass through.

We will specifically target single young mothers who are already organised in Village Community Banks (VICOBA). We aim to support one group namely Buganika Young Women Group (30 members) with sunflower oil processing small scale machine, marketing of sunflower products, book keeping and record management for the business.

The aim of SHE'S GREAT project is to give young single mothers a way to transform their life through VICOBA advancement to a more reliable source of getting money which are usually saved at VICOBA. While VICOBA will continue running, young single mothers who currently do not have enough money to save, will get extra income through a small scale sunflower oil pressing machine. Profit accessed from the project will be used to increase their capital in VICOBA and access loan from the saved VICOBA money. Due to increase in financial capacity of young single mothers, they will be able to take good care of their children and contribute to the family budget. This will increase their self-esteem and challenge the stigma they currently face.

4. What is the problem? And how is it addressed in this project?

Teenage pregnancy, or teenage childbearing, is when a girl aged 15-19 is pregnant with her first child or gives birth. When a girl becomes pregnant, her life can change radically. Her education ends and her job prospects diminish. She becomes more vulnerable to poverty and exclusion and her health often suffers. Teenage pregnancy, therefore, results in a cohort of young girls with little education and limited economic opportunities who cannot contribute to the development of the country. It harms not only individual girls and women, but also their families, communities and countries. Unmarried pregnant adolescents or single young mothers also face stigma or rejection from their parents, the community and peers as well as threats of

violence. Most of them suffer from social exclusion, stigma, violence, low self-esteem, inequality and discrimination and lack of skilful parenting skills to their first children. Young mothers, especially those living in remote rural areas, do not usually have regular income, this makes some of them to be left behind because they don't have money to bring to the group. When they are left out, they miss other social skills which are discussed at the group, such as parenting and life skill sessions. Traditionally when a girl gets pregnancy while still living at her parents' house, she becomes valueless, neglected and looked as a prostitute in the community. Young mothers also look at themselves in the same way.

Young single mothers in Buganika Village, Shinyanga District, after having faces challenges explained above, decided to initiate their VICOBA project. However, it has never been easy as most of them do not have enough money to spend for their children and make savings in VICOBA.

TAI in partnership with Impact Direct, wish to empower single young mothers with extra alternative source of income. This proposal is to support them with small scale sunflower processing machine. This goes together with other sills such as business and financial, entrepreneurship skills and skilful parenting skills for taking care of their children. Once is operational, it will help them generate extra income which will help to increase extra revenue on top of their normal activities.

The aim of this support is to give them ability to start a new venture of sunflower oil production. TAI will conduct skilful parenting sessions for single young mothers so that they can use the same knowledge to take care of their kids, improve their self-esteem and become aware of their rights. TAI uses a proven Skilful Parenting method developed by the international NGO Investing in Children and their Societies (ICS). Besides this the Government of Tanzania has the guideline for Parenting which can be used in training the single mothers. TAI has a technical staff who is trained in skilful parenting and have been practicing in the past projects

TAI will train single young mothers on the six pillars of ECD so that they can take a vigorous role in taking care of all angles of ECD for their children to avoid challenges such stunting and malnutrition.

5. Explain why this solution works best:

Small scale sunflower oil production business is the best solution to enable Single young mothers especially those who refrain from the VICOBA group because they have no access to money to have a formal business which could give them income to bring to the group. This means, it is not enough to only belong in the VICOBA while they don't have enough to contribute. Therefore it is vital for young single mothers to have income generating business as a group and as individuals. Besides this reason, single young mothers belongs to sunflower farmer's families who often use sunflower oil for cooking. This means, the market for sunflower cooking oil is available in their localities. In Buganika, there is no any sunflower processor, therefore this is a virgin opportunity single young mothers aim to take to capture the market and eventually reduce the poverty through providing service for farmers, selling oil and selling sunflower cake.

Village Community Banks (VICOBA) is a group of people who meet regularly to save together and take small loans from those savings. The activities of the group run in cycles of one year, after which the accumulated savings and the loan profits are distributed back to the members. The purpose of a VICOBA is to provide simple savings and loan facilities in a community that does not have easy access to formal financial services. It is a transparent, democratic and

structured process which is found in many parts of the developing world. VICOBA emphasises accountable governance, standardised procedures and simple accounting that even the least literate, least influential member of the group can understand and trust. Young single mothers, especially those living in this village, do not usually have regular income, this makes some of them to be left behind because they don't have money to bring to the group.

When they are left out, they miss other social skills which are discussed at the group, such as parenting and life skill sessions. Besides this, the project will help young single mothers to gain skills on Skilful parenting and ECD which help them to take good care of their kids, retrieve their self-esteem and become valuable in their communities.

Skilful parenting is an approach that is used to provide parents with positive parenting skills so that they can create safe and nurturing environment for children to reach their full potential. Skilful parenting has 10 modules that are; Family relations, Roles of a skilful parent, Mental Health, Self-esteem and Self-care, Values and Discipline, Communication, Child Protection, Family Budgeting, Bonding and attachment, and Nutrition. The module will help young mother strengthen their bonding and relationship with their children and raise them out of stress and abusive environment. Also the young mothers will be capacitated with positive parenting skills that will help them take the parenting role to the fullest considering that they became parents when they were still children. The approach will also help young mothers address their mental health issues that are resulting from the stigma they experience from their families, partners and community, they will regain their self-esteem and be productive in their families and communities. This include protecting their children going through what they went through (early pregnancy for girls).

This is proven that when young and single mothers have access to money they regain back their power hence their self-esteem is retrieved.

6. Who are the recipients of the project? And how many?

The recipient of the project are the girls who belong to one social group which is called BUGANIKA YOUNG WONEM GROUP. This is a group of young and single mothers who are still living at their parent's homes. The Project will name these beneficiaries as MAUWA (FLOWERS). This is a strong and positive name to girls who are fighting back to get to their self-esteem up. They will therefore be calling themselves flowers as an identity and chant to motivate themselves to get back to their dream.

The Tanzania Demographic and Health Survey and Malaria Indicator Survey 2015-2016 report, shows that 27% of women aged 15-19 have begun childbearing. Teenage pregnancy and motherhood are common in rural (33%) areas and from low-income families. It is also reported that only 18% of young women are married, while the majority are single. In Shinyanga 34% of women aged 15-19 have given birth or are pregnant.

Unmarried pregnant adolescents also face stigma or rejection from their parents, the community and peers as well as threats of violence. Most of them suffer from social exclusion, stigma, violence, low self-esteem, inequality and discrimination and lack of skillful parenting skills.

When a girl becomes pregnant, she is forced to leave school, and it is unlikely that she will return to education at a later stage. Between 2003 and 2011, 55,000 girls dropped out of school in Tanzania because they were pregnant. The majority of these girls were of primary school age (13 to 15 years) and secondary school age (16 to 18 years). Preventing pregnant adolescents from continuing with their education has a significant impact on the personal lives of these adolescent girls and their families. Moreover, the early end to their education is

a serious economic, social, and political loss for the country. Low educational attainment, coupled with the burden of care that accompanies childbirth, means that the contributions that adolescent mothers can make to their community's and the country's development as well as their economic opportunities are limited.

Young mothers, especially those living in remote rural areas, do not usually have regular income, this makes some of them to be left behind because they don't have money to bring to the group. When they are left out, they miss other social skills which are discussed at the group, such as parenting and life skill sessions.

Traditionally when a girl gets pregnancy while still living at her parents' house, she becomes valueless, neglected and looked as a prostitute in the community. Young mothers also look at themselves in the same way.

7. Are recipients engaged in the project?

Yes | no

Yes, this proposal came to light via a human-centred design process. The young and single mothers groups came up with this idea and reached out to Thubutu Africa Initiatives (TAI) to see if they could get supported to initiate income generating activities which could help them to solve their challenge in their VICOBA project. TAI is working in this area and familiar with the issues in the society and is strongly in favour of women and girls empowerment. Besides this TAI sees a strong effect of empowering these 30 young and single mothers, as this also will impact the families of their kids as well as the community at large. Therefore it was decided to jointly work on this project idea and use the network of TAI to fundraise for this project.

8. How will their lives be improved in a short-term?

Poverty reduction.

The project aims to reduce poverty by supporting young girls to access more financial opportunities. Demand of edible oil in Tanzania is high. Edible oil is the second product for foreign currency expenditures from the first which is petroleum. There are many small scale refinery sunflower oil processors places in rural areas. Unfortunately in Bugarika village, there is none of processors hence farmers travel about ten kilometres to a nearby processing factory for the service. Setting up of this project will help the group to capture the virgin market available in this village which has many sunflower farmers. The project will also aim to help the group to set the enterprise through which they will be buying sunflower from farmers, process and sell oil. They will also invest themselves in farming sunflower for processing and selling oil in their own village and nearby public markets.

Gender equality

The project aim to eliminate the gender gap which exist between men and women especially for this group of young single mothers. The project will boost up their self-esteem to make them fit in their communities. The community members will change their negative attitude against young single mothers after they have seen their economical contribution to their families and community.

Early child hood

The project will help children of single young mothers to improve on nutrition and other ECD parameters. Through positive skilful parenting, children will be assured to grow well and acquire needed skills

9. How will their lives be improved a long-term?

Increased socio-economic status of women. Improved well-being of their children, Self-esteem will be retrieved. Social economic life of young and single mothers will be improved. They will be able to take care of their kids and contribute to the home daily budget. More respect in their community will be given to beneficiaries.

10. Which 1 or 2 of these long-term effects would you really like to measure?

- Young single mothers attitude on themselves and community
- Children of single young mothers performance in aspect of health and education
- Community attitude against single young mothers

Exact specific indicators will be decided upon later. A baseline and end line study will be conducted to measure the situation before and after the project.

11. What is the best testimonial from a beneficiary of your NGO (best related to this project):

“I thank TAI team for their support. I was hating myself, hating my child and hating the community I live in. The fact that Thubutu came to listen to me on the challenge I am going through with my child was a relief that there is someone out there who can be such kind to fill my heart with hope” – Rehema

Rehema (not a real name) is a victim of child marriage. During the delivery, her child was affected with brain damage which was caused by delivery complication. She has been living in stress until TAI identified her and took care of her child through medical services. She was thankful that TAI was there to support even when other relatives, parents and community had stigmatized her and her child.

12. When would you consider the project successful?

What are results you have seen before? Or imagine 1 year from now. How does the project area look like? What should have changed? When are you satisfied? And when do community members consider the project successful?

In one year from now TAI expect to see young women who are positively driving their own life, their children and contributing to household budget. We see young women who are appreciated in their community because they have sustainable income. Young women who takes care of their children from a parenting perspective as well as nutritious feeding to access to social services such as health and schools and prevent them from stunting. TAI see a group of young women who are playing a role of mentoring other girls on life skills in order to prevent them from early pregnancy.

To be able to have the girls in this state, we need to support them with Sunflower processing factory line, training on business development, train them on skilful parenting and advocating for other girls on life skills.

13. What could be (unexpected) challenges the project could run into?

Sunflower oil production is something new for the girls, which might pose a challenge as they are not used to this business model therefore it might take time to realize profit. The major challenge is an identification of seeds with high level of oil content.

14. What is the budget needed for this project? (in your own currency)

The total project cost is expected to be Tsh 15,000,000.
Via ImpactDirect we aim to raise Tsh 13,000,000 and the women farmers group will contribute up to a value of Tsh 2,000,000 as in-kind contribution (see question 15).

Note: Please consider that projects (or parts of projects) between €2,000 and €3,000 are most realistic to be successful.

Explain where you will use the donations for in few sentences.

Buying sunflower pressing machine (crusher and filter), electricity installation. Starting working capital.

15. Are there other sources of income used for this project?

yes | no

Yes, contribution from the group and other available community assets.

The young women, parents and other community assets will contribute via in-kind contributions in the form of:

- Land to set the machine
- Support land for sunflower farming as they prepare for raw material for their machine

16. What is the start and end date of the project?

Start date: 1st August 2023

End date: 30th July 2024

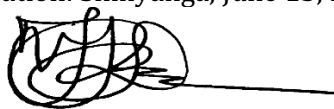
I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms/>

Summary of terms on what is required from you:

- Monthly updates on the website about the project that you are trying to find funding for, that can also be in the form of participating in an online event.
- Output reporting within 2 months after receiving the final payment of a campaign.
- Outcome reporting twice year in a video and in call.

Date / Location: Shinyanga, June 13, 2023

Signature:



Name: Jonathan Kifunda

Role in organisation: Executive Director

Budget

Name of the Project: SHE'S GREAT+A2:F55					
Name of the Organisation: Thubutu Africa Initiatives					
Award Number:					
Performance Period: June 2023 to July 2024					
Activities Cost Break Down					
Task/Deliver: Activity					
		Unit Cost	No. of units	Frequency	Total (TZS)
Activity 1	Conduct project introduction meeting with LGAs (DED and DCDO and WDC/VDC)				
	Item 1: Transport allowance	200.000	1	1	200.000
	Item 2: Stationary	2.000	20	1	40.000
	Total Activity 1				240.000
Activity 2	Conduct parents of Young single mothers engagement on SHE's GREAT project and request parents to provide				
	Item 1: Transport cost for TAI staff to Buganika Village	200.000	1	1	200.000
	Total Activity 2				200.000
Activity 3	Organize Single Young mothers on the SHE's GREAT at Buganika Village				
	Item 2: Meals	10.000	30	1	300.000
	Item 5: Allowance for LGA Officials	40.000	2	1	80.000
	Total Activity 3				380.000
Activity 4	Train Management of single young mothers on sunflower business ideation, business plan development and				
	Item 1: Hall	100.000	1	3	300.000
	Item 2: Meals	10.000	5	3	150.000
	Item 3: Perdiem for Single Young Mothers	30.000	5	3	450.000
	Item 4: Allowance for Facilitator	50.000	1	3	150.000
	Item 5: Allowance for LGA Officials	40.000	2	3	240.000
	Item 6: Stationary	2.000	5	1	10.000
	Item 7: Transport for Single Young Mothers	20.000	5	1	100.000
	Total Activity 4				1.400.000
Activity 5	Train ToT of Young single mothers on self esteem and positive parenting for their babies				
	Item 1: Hall	100.000	1	5	500.000
	Item 2: Meals	10.000	5	5	250.000
	Item 3: Perdiem for Single Young Mothers	30.000	5	5	750.000
	Item 4: Allowance for Facilitator	50.000	1	5	250.000
	Item 5: Allowance for LGA Officials	40.000	2	5	400.000
	Item 6: Stationary	2.000	5	1	10.000
	Item 7: Transport for Single Young Mothers	20.000	5	1	100.000
	Total Activity 5				2.260.000
	Support ToT to train Young Single mothers on self esteem and positive parenting for their babies				
	Item 1: Transport allowance for ToT	5.000	30	1	150.000
	Item 2: Transport cost for TAI staff to conduct supportive supervision	200.000	4	1	800.000
	Total Activity 9				950.000
Activity 6	Purchase and install Sunflower pressing line for Buganika Single Young mothers income generating unit				
	Item 1: Transport cost for TAI staff to Dar es Salaam	60.000	1	2	120.000
	Item 2: Allowance for TAI staff	120.000	1	3	360.000
	Item 3: Purchase machine	#####	1	1	8.000.000
	Item 4: Transport of Machine to Buganika	500.000	1	1	500.000
	Item 5: Building a temporary pressing house to accommodate machine	#####	1	1	2.000.000
	Item 6: Electricity connection to the machine	#####	1	1	1.500.000
	Item 3: Certification from Small and Industry Development Organization	500.000	1	1	500.000
	Total Activity 6				12.980.000
	TOTAL PROGRAM COST				18.410.000