



Partner with us

We're always on the look-out to start partnerships with African-based social innovators, working for people living below the poverty line on solutions on income opportunities, food security & climate, or education.

Why? As iMPACT direct it is our principal goal to support African NGOs to leverage impact in the aid sector.

What does iMPACT direct offer to partnering NGOs?

1. Visibility of your NGO and projects through our website and promotional activities (incl. socials, media and events).
2. Access to donors, supporters and grants.
3. Training and mentoring to build a stronger organisation. We have great expertise and a wide network in Europe and Africa.

What kind of NGOs can apply for a partnership with iMPACT direct?

- NGOs located in Africa, especially those in Ghana, Kenya, Liberia, Sierra Leone, Tanzania or Uganda, with founders and leadership based in Africa.
- NGOs that are officially registered and have a bank account.
- NGOs with an annual income less than €100,000 and that report per financial annual reports.
- NGOs with running activities for people living below the poverty level on No Poverty (SDG1), Zero Hunger (SDG2) or Quality Education (SDG4) other than primary education.

Please check full criteria and exclusions in Frequently Asked Questions (FAQs) below, before you start the application: <https://impactdirect.eu/partnership>



How we work

1. When your NGO gets selected, it is with the intention to start a partnership for 3 years. The partnership involves your efforts as much as ours.

Check our Frequently Asked Questions:

<https://impactdirect.eu/partnership>

2. We value building partnerships based on trust. For example, being open to discuss plans and adaptations, and how we can complement each other best to achieve most.
3. Please note that iMPACT direct is a young foundation that is still building the organisation together with a small team of staff and volunteers. It means that we work hard and passionately to make the change we want to see – but also that we are still testing parts of what we do, may fail and adapt again – and that our partnering NGOs shape the initiative with us.



Application Form

1. **Can my NGO become a partner of iMPACT direct?**
2. My NGO is located in:
 - Ghana
 - Liberia
 - Sierra Leone
 - Kenya
 - Tanzania
 - Uganda
 - Other countries in Sub Saharan Africa, which is ...
 - Other country outside Africa**
3. Is my NGO officially registered? [yes/no]
4. My NGO has a bank account in the country we work [yes/no]
5. Our annual income in the past 2 years is below €100,000 [yes/no]
6. My NGO has annual financial reports of the past two years [yes/no]
7. My NGO is locally-led, locally-found and locally-based (meaning that at least all the NGOs decision-makers are based in the country where you work)* [yes/no]
8. My NGO has activities running on No Poverty (SDG1), Zero Hunger (in combination with climate-smart solutions) (SDG 2), or Quality Education** (SDG4). [yes/no]

* Diaspora organisations can apply, when supporting a registered NGO in the country where projects take place, and that has the majority of the board in Africa.

** Other than primary education, for instance vocational or adult education.

If your NGO is meeting our criteria, we will inquire for the following documents:

- A copy of your NGO registration
- A copy of a receipt from your NGO's bank account
- Financial and narrative annual report of the past year
- Financial and narrative annual report of the year before that
- A copy of your financial policy
- A copy of your sustainability plan
- A list of all board members and management with their roles in the NGO, if they are full time or part-time engaged, and with a short bio per person (incl. background info on profession and expertise) and a link to their LinkedIn-page or other professional social media page.
- A picture of the NGO's team
- The logo of your NGO

Not obliged

- Your NGOs policy (if you have it)
- A link to a video that represents your work best (if you have it)

You may also decide to already send it with the application form.

iMPACT direct Foundation

www.impactdirect.eu





2. Organisational details

Please fill in the following details:

1. Name of NGO
2. Location (please specify by mentioning: Country – Region – District/County – City/Village)
3. Contact person
4. Role in the organisation
5. Email
6. Phone number
7. Email of the one responsible for communications in your organisation:
8. Your NGO's bank account details:

Name of Bank:
Branch:
Bank Account number:
Swift code:
9. Website address (Please provide the URL of your website)
10. Links to your NGO's social media accounts
 - Facebook (provide URL)
 - LinkedIn (provide URL)
 - Twitter or X (provide URL)
 - Instagram (provide URL)
 - Any other
11. Why and how did you start the NGO? (max 150 words)



Please make sure that the questions 12-18 matches with what is shown in your financial reports. For example, you say you focus on climate, and the financial reports show expenditures on climate projects.

Impact of your organisation

12. What is the mission of your organisation? (max 150 words)

13. Who are the recipients of your organisation? (max 100 words)

14. What has the number of lives improved as an organisation in the last two years? (max 50 words)

How many people have reached the activities in the past two years?

15. What are the short-term results for these people/families? (max 100 words)



16. What can be said on the long-term results for these people/families? (max 100 words)
What changes do you observe in the community ever since the NGO has started?

17. Does your organisation engage project participants in:

- Designing projects
- Implementing projects
- Evaluating projects
- No, we don't

If yes, how? (max 100 words)

18. Our projects contribute to:

- No Poverty (SDG 1)
- Zero Hunger (in combination with climate-smart solutions) (SDG 2)
- Quality Education (other than primary education) (SDG4)
- Other, that is ...



Partnership with iMPACT direct?

19. Why would you like to partner with iMPACT direct? (max 100 words)

20. How would you want a partnership to look like (max 100 words)

21. What would you want to bring into the partnership? (max 100 words)

22. What would you want to add, what you haven't said above? (max 150 words)



Check

- I completed the application questions fully and truthfully and agree in accordance with the Terms & Conditions.

Summary of terms on what is required from you:

- Efforts in text writing and getting the best visuals to create the best promotable NGO and project pages at our website.
- Your NGO co-promotes your online project with us. We can discuss how you can do that. For example, this includes regular updates on the website (see next bullet), engaging your network in communications about your project (we see that fundraising is more successful when an NGO engages their own network too), and we also provide opportunities to join an online event to meet with potential donors.
- **Project reporting is to inform your supporters on the process and results.** We require regular updates ([see stories](#)) at our website, at least 4 times a year. Plus, a final project report, following two simple output and outcome report formats.
- **Final reporting is done with your NGO's annual report – showing the contribution of iMPACT direct to everything you did – and an externally audited financial report.**

Find all Terms & Conditions here: <https://impactdirect.eu/terms-conditions/>

Your signature:

Please, send the filled in application form to info@impactdirect.eu.

iMPACT direct Foundation
www.impactdirect.eu

