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Project format

Describe a project that you want to showcase at the website and want to raise donations for. Requirements:

- Projects must focus on SDG1 (income / poverty reduction); SDG2 (food security and/or climate); and SDG4 (advanced education).
- Has a concrete result (i.e. no lobby-only projects).
- The max. amount of the project is agreed on in your Partnership Agreement.

And:

- The project aligns to your annual plan.
- The topic of the project is within your expertise, whereby extra income leads to reaching more people.
- OR, the project is about a small pilot about a topic that is new to us, but that we really want to start offering.

Once you managed to reach the target amount with us, you can choose to showcase another project on our website. We can then further discuss together what is the best way to go.

Project details

1. What is the project title?

Establishing a Vocational Training Center in Brewaniase

2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (advanced education meaning adult, vocational or secondary education)
- Other,

3. What is the project you want to showcase at our website? Please summarise:

The project aims to establish a Multi-purpose Vocational Training Center in Brewaniase, dedicated to empowering women, girls, school drop-outs, and youths by providing essential employable skills. The center will be housed in a newly constructed four-unit block, serving as a key hub for vocational education, empowerment, and community development to address the rising unemployment and poverty in the Nkwanta South Municipal Assembly.

The main components of the training center will include:

1. **Tailoring Apprenticeship Training Program:** A dedicated space for a one-year comprehensive training program in tailoring.
2. **Hairdressing/beautician Apprenticeship Training Program:** A space for a one-year training program focused on hairdressing skills, nails, and pedicures.

3. **Conference Room:** A versatile space for exhibitions, VAO's flagship training programs (e.g., liquid soap, bar soap, theoretical beekeeping, social accountability), various workshops and stakeholder engagement activities
4. **Administration and Menstrual Health Counseling Unit:** Two offices for administration and a unit for menstrual health counseling and support services.

Through hands-on learning experiences and mentorship, participants will gain practical skills and confidence to start their ventures. The specific objectives of this initiative include but not limited to:

- **Reduce Unemployment and Poverty:** Equip the target demographic with marketable skills to secure employment or start their businesses.
- **Empowerment and Education:** Provide a structured environment for learning and mentorship, enhancing self-reliance and confidence.
- **Community Development:** Serve as a hub for vocational training, innovation, and community activities, fostering a collaborative and supportive environment

4. What is the problem? And how is it addressed in this project?

The Ghana Statistical Service (GSS) reports that in 50 out of the 261 districts (19.2%), more than half of the household population is multidimensionally poor, and the Nkwanta South Municipal is no exception. The Nkwanta South Municipal Assembly faces high unemployment and poverty rates, particularly among women, and girls which results in school drop-outs, teenage pregnancy, and early marriage.

Single teenage mothers, in particular, struggle to provide for themselves and their children due to a lack of employable skills. With limited opportunities in the municipality, many young people migrate to urban cities in search of work. Unfortunately, they often end up on the streets of Accra and other cities, engaging in prostitution and other clandestine activities,

leading to a bleak future. Many of these young girls return home with a pregnancy or a child, with the father's identity unknown.

There is a significant need for vocational training to bridge the skills gap and provide pathways to employment and entrepreneurship. The center will meet this demand by offering targeted training programs aligned with local market needs. The project aims to create employment opportunities for the youth in Brewaniase and neighbouring communities within the Nkwanta South Municipal Assembly. By establishing the Multi-purpose Training Center, girls will have the chance to learn a vocation, equipping them with skills for employment or enabling them to start their businesses with support from the Vulnerable Aid Organization.

5. Explain why this solution works best:

This solution is ideal because it offers the youth the opportunity to acquire skills leading to sustainable employment. Many single mothers aged 14-20 in Brewaniase have shown interest in tailoring and hairdressing but lack access to training. Establishing a center dedicated to hairdressing, dressmaking, nails, pedicures, and other training activities will help fulfill the aspirations of these young women.

As VAO is focused on women's empowerment, the conference room will be the venue for all workshops, meetings, and flagship programs related to training and capacity building. The project is expected to provide hands-on training in areas such as entrepreneurship and craftsmanship. It will pair community members with experienced professionals and entrepreneurs through mentorship programs. Additionally, it will host events covering topics like innovation, leadership, and personal development through seminars and workshops, and offer resources and support for startups at early-stage businesses. Additionally, the conference room will serve as an exhibition center to showcase dresses, reusable pads, and other things produced by trainees and instructors.

6. Who are the recipients of the project? And how many?

The project aims to support youth aged 14-35 by offering skills development, entrepreneurship opportunities, and employment. Each year, 24 girls in the Nkwanta South Municipality will receive training in hairdressing and dressmaking, while approximately 100 youths will benefit from other flagship programs.

7. Are recipients engaged in the project?

Yes | no

If yes, how?

The Vulnerable Aid Organization has been operating in the Nkwanta South Municipality for a decade. Most beneficiaries were involved in the decision-making process for developing this project. Using a Problem Tree Analysis Framework (PTAF), the organization identified the most sustainable project with the potential to significantly impact the lives of the youth, and this project was selected. Additionally, the chiefs and elders of the Brewaniase community suggested vocational training for out-of-school youths to reduce rural-urban migration. This indicates that both stakeholders and beneficiaries were thoroughly consulted.

8. How will their lives be improved in a short-term?

The project provides immediate creation of local employment opportunities for instructors, administrative staff, and construction workers involved in building and operating the center. This initial phase will provide income and skill development for community members, thereby addressing unemployment and fostering economic growth from the onset. The project in the short term will reduce the rate of rural-urban migration among girls who travel to the urban centers for apprenticeship and end up doing other work that leads to teenage pregnancy, single parenting, and STIs.

9. How will their lives be improved a long-term?

A long-term benefit of establishing the Multi-purpose Vocational Training Center in Brewaniase is the sustained reduction in unemployment and poverty in the Nkwanta South Municipal Assembly. By equipping women, girls, school drop-outs, and youths with essential employable skills and fostering entrepreneurship, the center will enable many individuals to secure stable employment or start their businesses. This will lead to

- increased economic self-sufficiency
- improved living standards
- resilient local economy
- reduction of unemployment
- Improved menstrual health

10. Which 1 or 2 of these long-term effects would you really like to measure?

- Number of youth trained in vocational skills per year
- Number of youth employed
- Number of participants doing their business after the apprenticeship

11. When would you consider the project successful?

What are results you have seen before? Or imagine 1 year from now. How does the project area look like? What should have changed? When are you satisfied? And when do community members consider the project successful?

The project will be considered successful when the multi-purpose training center is built and fully equipped and the training programs, workshops, and services are successfully launched. Also, we anticipate the project as successful when it is well-received by the community, and around 70% of the target beneficiaries in the Brewaniase community actively participate in the training activities and demonstrate improved skills and knowledge for employment. The project should be able to create employment opportunities for girls that will discourage them from traveling to urban cities for apprenticeship in related pieces of training offered by the center.

12. What is the best testimonial from a beneficiary of your NGO (best related to this project):

My son's father abandoned me when I got pregnant, leaving me to rely on my father's support during that difficult time. After giving birth, I struggled to find work as a school dropout without any vocational skills. However, thanks to the liquid/bar soap training and the GHS 1000.00 start-up capital I received from the Vulnerable Aid Organization, I am now able to support both my son and myself.

13. What could be (unexpected) challenges the project could run into?

We do not anticipate many challenges for this project. However, failure to raise the needed funds for the project on time means that the project cannot deliver its mandate within the time frame as proposed.

14. Can you think of ways how to make the project more sustainable?

The Multi-purpose Vocational Training Center in Brewaniase represents a strategic investment in the community's future. By providing essential skills and fostering an environment of innovation and collaboration, the center will play a pivotal role in reducing unemployment, alleviating poverty, and empowering individuals to achieve economic self-sufficiency. This project is not only a step towards immediate economic relief but also a foundation for long-term community prosperity. To ensure its sustainability, the following measures have been put in place

Financial Plan

- **Initial Funding:** Securing initial investments and donations to cover construction, equipment, and operational costs (Impact Direct Foundation, NASF, and the EU Can Aid)
- **Revenue Streams:**

- Tuition fees from training programs – The training programs will attract a subsidized tuition fee from the participants which can be used to pay for utility, instructors, and other related cost
- Fees from workshops and use of the conference room for events – The conference room would be rented out for events organized by private individuals and institutions to support the operation cost of the facility.
- Hairs, dresses, and reusable pads produced at the centre will be sold to schools, community members, and other individuals. Special exhibition events will be held to raise funds to support the operation of the centre.
- Grants and partnerships with government agencies, NGOs, and businesses.
- **Sustainability:**
 - Establishing strong partnerships with local organizations/institutions, businesses, and government agencies to ensure ongoing support and funding.
 - Continuous community outreach and engagement to ensure high participation rates.
 - Building strong partnerships and continuously adapting programs to meet market needs.

15. What is the budget needed for this project? (in your own currency)

Share budget in separate Excel, using this format:

https://drive.google.com/drive/folders/1bnhtjCW49DjXkECbKzsPwVCwn_8JWdpy

The total cost of the project is GHS 360,000.00

16. Are there other sources of income used for this project?

yes | no

If yes, please elaborate:

The project is divided into two parts:

1. Construction of the facility will cost €14.000,00 and the amount requested from Impact Direct is €9,623 while VAO provides €4377

2. Equipping the center and initial OPEX support– This will cost €8000 and this will be funded by the NASF and EU Can Aid.

17. What are your own contributions towards this project?

VAO is contributing an amount of €4377 to support the construction of the facility.

18. What is the start and end date of the project?

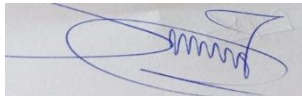
Start date: September, 2024

End date: March, 2025

I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions: <https://impactdirect.eu/terms/>

Date / Location: Ashongman, Accra

Signature:



Name: William Tsakpa

Role in organization: Executive Director

Please, send your project format to info@impactdirect.eu by indicating in the subject line: 'application + name of your organisations'.

And please don't forget to send some pictures for the website and socials:

- 3-5 pictures that represents the project
- The NGO's logo
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates at the website, please let us know his/her name and contact details:

Pictures should be around preferably around 1MB.
Please send it through WeTransfer to info@impactdirect.eu

Thank you very much for your efforts!

BUDGET

Organisation name: Vulnerable Aid Organization						1GHS=	€ 0.059
Project name: Establishing a Vocational Training Center in Brewaniase						12/07/2024	
Period: 2024							
Description	Unit	No. of units	Unit Cost in GHS	Frequency	Total in GHS	Subtotals and total in €	
Activities							
Trips of sand (fine aggregate)	trips	4	3500	1	GHS14,000		
Trips query stones (coarse aggregate)	trips	2	4000	1	GHS8,000		
Laterite for filling	trips	6	1000	1	GHS6,000		
Blocks	pieces	2,350	9	1	GHS21,150		
cement	bags	400	100	1	GHS40,000		
subtotal					GHS89,150		€5,260
Metal works							
16 mm	ton	1	7000	1	GHS7,000		
10.5 rode	pieces	30	95	1	GHS2,850		
Bending wire	coil	2	90	1	GHS180		
subtotal					GHS10,030		€592
wood work							
2" X 4" wood	pieces	350	70	1	GHS24,500		
2" x 6" wood	pieces	170	95	1	GHS16,150		
Board	pieces	88	100	1	GHS8,800		
Facial board	pieces	18	150	1	GHS2,700		
3- inches nails	boxes	8	75	1	GHS600		
4- inches nail	boxes	5	75	1	GHS375		
Roofing nail	packets	10	70	1	GHS700		
Roofing sheet (aluminum)	packets	12	2400	1	GHS28,800		
Felts	yards	6	60	1	GHS360		
8 inches Luva frame	pair	40	30	1	GHS1,200		
8 inches luva blade	pieces	340	5	1	GHS1,700		
Buttons	pieces	30	12	1	GHS360		
Nets	bundles	3	60	1	GHS180		
Doors	pieces	6	1700	1	GHS10,200		
Subtotal					GHS96,625		€5,701
Painting							
Oil paint (Azar)	cans	12	260	1	GHS3,120		
Turpentine	gallons	4	150	1	GHS600		
Emulsion paint	buckets	15	200	1	GHS3,000		
Subtotal					GHS6,720		€396
Labor							
Carpentry	Per head	1	14200		GHS14,200		
Mason	Per head	1	18700		GHS18,700		
Steelworks	Per head	1	3500		GHS3,500		
Painting	Per head	1	3000		GHS3,000		
Subtotal					GHS39,400		€2,325
PROJECT TOTAL						GHS241,925	€14,274
Amount requested from iMPACT direct						GHS163,102	€9,623
solutions (covering our costs for the website, financial costs of						GHS8,584	€506
GRAND TOTAL						GHS171,686	€10,129
Vulnerable Aid Organizations' contribution						GHS78,823	€4,144