

**Income Statement and other comprehensive income (OCI)**

iMPACT direct	2022	
<b>Projected Income Statement for the Year ended 31 December</b>		
	€	€
<b>Income</b>		
Crowdfunding	€ 15.000	
Grants	€ 250.000	
Partners	€ 25.000	
<b>TOTAL INCOME</b>		<b>€ 290.000</b>
<b>Direct costs</b>		
Projects	€ 200.000	
Capacity strengthening	€ 10.700	
Visibility/Impact measurement	€ 8.600	
<b>Total Direct cost</b>		<b>€ 219.300</b>
<b>Indirect costs   Operating expenses</b>		
Fundraising expenses	€ 21.582	
Administrative cost	€ 44.435	
		<b>€ 66.017</b>
<b>TOTAL COSTS</b>		<b>€ 285.317</b>
Surplus		€ 4.683

**5-year planning**

Year / KPIs	Income	NGOs	Lives improved
2020	€ 3.240	5	550
2021	€ 70.000	9	5.000
2022	€ 290.000	20	20.000
2023	€ 500.000	35	45.000
2024	€ 1.000.000	65	90.000

Scenario 1:	EXPENSE DETAILS	BUDGETED
Basic organisational costs for supporting 20 NGOs with voluntary staff and few hired experts	<b>1. PROJECTS</b>	
	Total 10 starting smaller NGOs	€ 100.000
	Total 10 professional NGOs	€ 100.000
	<b>2. CAPACITY STRENGTHENING</b>	
	Exploring Capacity Strengthening Needs NGOs	€ 1.000
	<i>4 training days Kenya</i>	€ 3.000
	<i>4 training days Ghana</i>	€ 3.000
	<i>Accommodation &amp; Meals</i>	€ 3.200
	<i>Mentoring (by volunteers)</i>	€ 500
	<i>Online meetings: NGOs share knowledge, challenges, solutions</i>	€ 0
	<b>3. VISIBILITY NGOs   MEASURING IMPACT</b>	
	<i>Impact expert: feedback impact evidence research set-up &amp; imp</i>	€ 3.000
	<i>Students for deskresearch / interviews tfor sharpening ToC</i>	€ 2.400
<i>Videos for outcome reports</i>	€ 3.200	
<b>Total expenses NGOs &amp; projects</b>	<b>€ 219.300</b>	
<b>Percent of total:</b>	<b>88%</b>	
	<b>4. FUNDRAISING EXPENSES</b>	
	<i>Consultant marketing / communications strategies</i>	€ 4.000
	<i>Intern socials</i>	€ 3.630
	<i>Proposal writing consultant (Kenya)</i>	€ 3.000
	<i>Budget events</i>	€ 1.000
	<i>Budget design / printed media</i>	€ 2.000
	<i>Paid Mailchimp account</i>	€ 552
	<i>Paid Zoom account (through techSoup)</i>	€ 100
	<i>Google Adds</i>	€ 0
	<i>Donation form / tech development- hours</i>	€ 4.500
	<i>Payment Service Provider (PSP) (e.g. Flutterwave)</i>	€ 2.500
	<i>Hosting website</i>	€ 300
	<b>5. ADMINISTRATIVE COSTS</b>	
	<i>Consultant Ghana for selection of NGOs &amp; collecting info for repc</i>	€ 2.000
	<i>Consultant Kenya for selection of NGOs &amp; collecting info for repc</i>	€ 2.000
	<i>Travel expenses Ghana, Liberia, Sierra Leone</i>	€ 1.000
	<i>Travel expenses Kenya, Uganda, Tanzania</i>	€ 1.000
	<i>Travel / representing costs (board members)</i>	€ 1.000
	<i>Travel insurance staff/consultants Kenya, Ghana, board when tra</i>	€ 395
	<i>Partin annual membership fee</i>	€ 60
	<i>CBF annual membership fee</i>	€ 250
	<i>Bank account</i>	€ 180
	<i>External Financial audit</i>	€ 550

<b>Total organisation expenses:</b>	<b>€ 30.017</b>
<b>Percent of total:</b>	<b>12%</b>

**TOTAL** **€ 249.317**

**Scenario 2**

Org. costs needed to grow organisation qualitatively and sustainably

	<b>BUDGETED</b>
<b>4. ADMINISTRATIVE</b>	
Coordination	€ 24.000
Coordination West Africa (Selection NGOs - follow-up NGOs - CS)	€ 6.000
Coordination East Africa (Selection NGOs - follow-up NGOs - CS)	€ 6.000
<b>Total project expenses:</b>	<b>€ 36.000</b>
<b>Percent of total:</b>	<b>23%</b>

**TOTAL** **€ 285.317**

**Scenario 3**

Able to finance more NGOs / more budget to projects

	<b>BUDGETED</b>
<b>1. PROJECTS</b>	
Another 5 starting smaller NGOs (West Africa)	€ 50.000
Another 5 professional NGOs (East Africa)	€ 50.000
<b>Total project expenses:</b>	<b>€ 100.000</b>
<b>Percent of total:</b>	<b>83%</b>

**TOTAL** **€ 385.317**