

## Project format

*Describe a one-year project that you want to showcase at the website and want to raise donations for. Possibly this is your main work. Especially for those who will have a first project online, we require you to showcase a successful project you already run, and whereby extra income leads to reaching more people.*

*Projects must focus on SDG1 (income / poverty reduction); SDG2 (food security and/or climate); and SDG4 (advanced education).*

*Once you managed to reach the target amount with us, you can choose to showcase another project on our website. We can then further discuss together what is the best way to go.*

## Project details

### 1. What is the project title?

HOPE RESTORATION

### 2. The project contributes to

- SDG1 (poverty reduction/economic development)
- SDG2 (food security)
- SDG4 (advanced education meaning adult, vocational or secondary education)
- Other, ....

SDG1 (poverty reduction/economic development)

### 3. What is the project you want to showcase at our website? Please summarise:

We are currently upgrading our entrepreneurs with Disabilities project to a new project dubbed HOPE RESTORATION.

This has been informed by the need to accomplish our mission of ensuring that the impact of support received is also felt by the Disability sector that had been initially left out; and also to leverage on experiences together with lessons learnt while in the process of implementing the entrepreneurs with Disabilities project.

The ultimate objective of this project is therefore to bring on board and address the plight of those parents and Care-givers of children with severe Disabilities as well as Persons with Disabilities in general who have to a greater extent been left wallowing in abject poverty with very little attention by local communities in Mombasa at the Coast region in Kenya.

The new project target recipients have lost hope in life due to the fact that nothing much is being done to acknowledge and appreciate their challenges.

Therefore we designed the project to specifically restore their hopes by equipping them with various skills and economic empowerment information to be able to do their own businesses independently and also for the selected recipients (possibly group representatives) to be able to strategically share or impart acquired knowledge, skills and information with others.

The project goal is to transform the attitude of potential recipients together with the society at large, so as to enable the target beneficiaries to be financially independent and feel relevant again in the society.

### 4. What is the problem? And how is it addressed in this project?

According to the World Health Organization (WHO), persons with disabilities constitute 15 % of any national population. This contrasts sharply with the data provided by the Kenya National Bureau of Statistics (KNBS) 2019 consensus which approximates the proportion of the population living with disabilities at 4,6%.

Worse still, the available data is not current owing to a lag in the national data collection system.

As such, conservative estimates indicate that persons with Disabilities who include children with severe Disabilities, youths, adults and the elderly with Disabilities constitute about 10% of the population in Mombasa.

Children with severe Disabilities represent about 40% of the Disability population in the county at least according to the unofficial Disability mapping exercise conducted by the county government of Mombasa in 2018.

The severe Disabilities include but are not limited to:

- spinabifida and hydrocephalus;
- Severe Cerebral Palsy;
- Autism;
- Severe intellectual Disabilities;
- Deaf-blindness;
- Seizures;
- Scoliosis;
- Multiple Disabilities among others.

As it is, children with severe Disabilities are human beings and have got needs like any other person.

The most worst part of it is that this category of Impairments, is not able to do anything independently hence is totally reliant on their parents and care-givers 24-7 throughout their life time.

Most of the time such children require close supervision and medication for the rest of their lives. The government of Kenya recognizes and appreciates challenges that children with severe Disabilities are faced with hence has incorporated their medical cover under the Universal Health Care (UHC) which for a fact is just on paper.

In addition, social protection programmes have been put in place whereby few parents and care-givers receive a cash transfer of about 16 euros monthly which is just a drop in the ocean and the targeted number is also very small.

Moreover, it is worth noting that some of the children with severe Disabilities require diapers, others special learning institutions and education, special sitting wheelchairs, special diet, physiotherapy throughout their life time among other special attention actions.

Therefore for them to be able to lead a quality life, their parents and care-givers need a strong financial muscle.

Unfortunately, the environment required for enabling the parents and care-givers of children with severe Disabilities to be able to keep up with the needs of those children isn't friendly since local communities do not really understand Disability since most often they view the children with the traditional or medical models which associate the children with curse, harmful cultural practices, perceptions and misconceptions as opposed to a human rights approach.

Such parents or care-givers are in most cases jobless henceforth cannot put food on the table or even afford to employ a house-help.

It is also worth noting that most parents and care-givers are most often mothers who have been divorced or deserted due to the aforementioned outdated beliefs.

The end result of this has been:

- Parents and care-givers of children with severe Disabilities aren't able to access gainful employment since they have no choice but to stay in-doors to take care of their children who always need serious attention and close supervision.
- Many children with severe Disabilities have not being able to access basic education due to the high cost of special education and transport to and from school;
- very limited employment or gainful economic opportunities exist for parents and care-givers;
- The parents and care-givers of children with severe Disabilities cannot afford private health insurance cover to guarantee the health of their children.
- The existing laws and policies on access to socioeconomic opportunities by Persons with Disabilities have not been responsive to the prevailing situation even though the same are not being implemented to a greater extent.
- The same laws and policies on inclusive access to socioeconomic opportunities do not contain provisions aimed at safeguarding the well-being of parents and care-givers of children with severe Disabilities;
- The Universal Health Care is more of paper work and not a reality for the Disability fraternity in Kenya; and as such, parents and care-givers of children with severe Disabilities cannot afford the medical care, upkeep and day-care of such children alongside the physiotherapy sessions and attached transport expenses; among other challenges.

As a result, parents, care-givers alongside their children with severe Disabilities have all along been left at the mercy of well-wishers and philanthropists since the few mitigation in place (including the law itself) has proved to be ineffective.

After intensive consultations and numerous ground assessment exercises, we resorted to upgrade the entrepreneurs with Disabilities project to HOPE RESTORATION project with a view to offer the much desired local solution to the prevailing situation through:

- Bringing on board parents and care-givers of children with severe Disabilities as project recipients;
- Including the training of trainers as part of the project for sustainability and increasing impact;
- incorporating and introducing to the project entrepreneurial skills training such as soap making together with other cleaning detergents; and
- Acquiring and donating items and assistive devices such as diapers, wheelchairs, tricycles, whitecanes, among others to help ease the burden of the parents and

caregivers of children with Severe Disabilities together with Persons with Disabilities.

It is in our opinion that continuing to rehabilitate the target beneficiaries through guiding and counseling, conducting capacity building sessions on basic business management skills as well as supporting them with business stock and securing business points or stalls will play a pivotal role in revamping their livelihoods.

Furthermore, we also intend to continue to empower the project recipients with knowledge and information on existing socioeconomic opportunities alongside offering referrals for applicable support with a view to Further remedy the situation and restore their hopes in life.

#### **5. Explain why this solution works best:**

The HOPE RESTORATION project seeks to provide long term solutions to the prevailing situation by making the recipients economically independent through skills development, business stock support and enhanced access to information on existing economic opportunities for Persons with Disabilities.

We expect the targeted beneficiaries to focus on identifying their potential and be self reliant as opposed to waiting for donations or hand-outs which do not have any guarantee. Finally, we will strive to secure business stalls/points or joints close to the homesteads of parents and care-givers of children with severe Disabilities in order to enable them to be able to multi task by running their businesses and at the same time take care of their children.

#### **6. Who are the recipients of the project? And how many?**

The Hope Restoration project aims to reach out to very needy and deserving parents and care-givers of children with Severe Disabilities as well as desperate entrepreneurs with Disabilities facing business challenges.

That is,

20 Persons with Disabilities, parents and care-givers will be reached directly for capacity building in business management as well as business stock support; and another 40 Persons with Disabilities together with parents and care-givers of children with severe Disabilities will be trained by the trainees (project ambassadors).

#### **7. Are recipients engaged in the project?**

Yes | no

Yes.

As the case is under the entrepreneurs with Disabilities project, the recipients will first of all undergo guiding and counseling as well as training and mentorship.

#### **8. How will their lives be improved in a short-term?**

We expect to witness:

- Recipients demonstrating self esteem and exuding confidence in doing business:

In other words, the recipients will immediately have the courage to do business after

undergoing guiding and counseling, mentorship and capacity building in business management.

- **Income generation:**

After the business stock boost, we expect the recipients to begin registering their own income.

- **Improved quality of life for children with severe Disabilities:**

We expect earnings accrued from the business stock boost to straight away impact positively on the lives of children with severe Disabilities.

That is, parents and care-givers will start to afford their daily upkeep among other attached health expenses.

### **9. How will their lives be improved a long-term?**

We anticipate to witness:

- The local communities gladly contributing towards this noble course by economically empowering Persons with Disabilities together with parents and care-givers of children with Severe Disabilities.
- The targeted 20 recipients to have started to also earn their living independently.
- Businesses expanded.

### **10. Which 1 or 2 of these long-term effects would you really like to measure?**

We would like to measure the above mentioned two expected outcomes; that is:

We would like to see the local communities happily contributing towards this noble course by economically empowering Persons with Disabilities together with parents and care-givers of children with Severe Disabilities.

- We would want to also witness at least 15 out of the 20 indirectly reached recipients to have started to earn their living independently.

### **11. What is the best testimonial from a beneficiary of your NGO (best related to this project):**

Janet Wakio Mwaliwa is a mother of four children, three of whom are children with Severe Disabilities; that is, David Muhindi, Dyness Zighe and Mercy Maghema. She was jobless but the three Disabled children were luckily enrolled for the monthly cash transfer of 15.5 euros per child by the Kenya government; which unfortunately had never been remitted.

Janet spent most of her time looking for a job until when she was finally employed as a house-maid.

Unfortunately, she couldn't work a whole day at her work station due to emerging challenges that her children with severe Disabilities were faced with.

She was dismissed from the job since she used to request for break interludes to attend to the children.

Janet was further frustrated when one organization that used to mobilize support from corporates to buy diapers for needy care-givers closed its office and relocated to an unknown location.

On the positive, Janet was lucky her husband did not desert her and so he was the one who would at times try to stay with the children.

However, since the children required medical attention most of the time, Janet was unable to cope with the situation.

She ended up mobilizing resources from family friends to start her own business which was just a small one.

Unfortunately, the business did not also survive due to her inability to pay for the business premiss rent and local government permit thus forcing her to close down the business due to frustration from the local authorities who kept on demanding for her business license. Janet attended one of our community sensitization events together with her colleagues who shared their stories with our organization after which we took them through guiding and counseling, and secured business stalls/points for them; and requested the local authorities to issue them with single permit waivers on humanitarian grounds since according to the Kenya law, parents and care-givers of children with Disabilities were not qualified to access the waiver.

Fortunately, we secured business stalls/points which were located near their rental houses in order for them to be able to go about their daily businesses and attend to their children with special needs whenever required.

As it stands, Janet is currently coping with her small business as she looks forward to more support to grow the business since it is being drained by the daily needs of her severely Disabled children among other family expenses.

## **12. When would you consider the project successful?**

What are results you have seen before? Or imagine 1 year from now. How does the project area look like? What should have changed? When are you satisfied? And when do community members consider the project successful?

*Concrete and measurable example: Pinasol mentions that they want to increase the production of 100 farmers and income by 50% as a result of the project.*

Upon twelve months of project implementation, we anticipate tremendous change for the better in terms of improved self reliance by Persons with Disabilities, parents and care-givers of children with severe Disabilities by at least 40 percent.

In other words, we would like to witness at least 20 families of Persons with Disabilities, parents and care-givers of children with severe Disabilities being able to bring food on the table and ensure the well-being of their children with severe disabilities through this project.

In addition, we would like to see the local communities improved embracing inclusion of our target recipients in socioeconomic activities by at least 10%.

## **13. What could be (unexpected) challenges the project could run into?**

Some of the unexpected challenges the project could run into include:

(a) Depreciation of the Euro against the Kenyan Shilling:

In the event the Kenyan currency appreciates against the Euro during the time of funds disbursement to our organization, then it means that we should expect lesser amount than the one in our budget estimates.

That means that our actual expenditures would be affected to the extent of that variation.

(b) Climate change:

The implementation of our activities is pegged on the existing known whether conditions. However, in case we experience any unanticipated climate change, then the smooth realization of activities that will be pending may call for adjustments to suit the situation of the time.

(c) Political uncertainty:

We are in the pre-election period whereby the project is expected to be implemented during the post-election era whereby in the event we experience major electoral violence, then the implementation of some of the activities may have to be reviewed in line with the situation at that point in time.

(d) Inflation:

Globally, the economy doesn't sound good.

Nevertheless, in Kenya we are hoping for better times ahead at least according to current predictions.

However, we may experience inflation something that may even affect activity expenses.

(e) Covid situation:

Currently things look good since the Covid restrictions were lifted due to the very low infections rate.

However, in case the situation reverses, then that may call for review of pending activities implementation strategy.

#### **14. What is the budget needed for this project? (in your own currency)**

KES 1,234,737 or € 10,248

*Note: Please consider that projects (or parts of projects) between €2,000 and €3,000 are most realistic to be successful.*

a. Identification of project recipients and training needs assessment exercise:

b. Project administration, guiding & Counseling, training & mentoring SESSIONS:

Additionally, other administrative costs are included under this budget item.

c. Trainers' counselors mentors service fees:

d. For provision of other inclusion services:

From the stage of identifying project recipients to guiding and counseling, training and mentorship sessions, we will also require other inclusion services such as Kenya Sign Language Interpretation and physical aids/assistants.

f. Provision of business stock for 20 beneficiaries:

After concluding the capacity building sessions, we will purchase goods, stalls/joints and acquisition for 20 recipients in order to boost their businesses so as to change their lives for the better.

g. 5 % Overhead to IMPACT DIRECT.

**15. Are there other sources of income used for this project?**

yes | no

If yes, please elaborate:

No at the moment;

However, whenever there arises urgent cases requiring our attention like in the case of Janet, we normally lobby and advocate for related business opportunities such as single business permit waiver for businesses of Persons with Disabilities, parents and care-givers of children with severe Disabilities; we also assist to secure business stalls/joints/points or even link recipients with well-wishers for business stock support.

**16. What is the start and end date of the project?**

Start date: 1st October 2022

End date: 30th Sep 2023.

**I completed the application questions fully and truthfully and signed in accordance with the Terms & Conditions:** <https://impactdirect.eu/terms/>

**Summary of terms on what is required from you:**

- Monthly updates on the website about the project that you are trying to find funding for, that can also be in the form of participating in an online event.
- Output reporting within 2 months after receiving the final payment of a campaign.
- Outcome reporting twice year in a video and in call.

Date / Location: 10/04/2022

Signature:



Name: HUDSON KARUME

Role in organisation: C.E.O

Please, send your project format to [info@impactdirect.eu](mailto:info@impactdirect.eu) by indicating in the subject line: 'application + name of your organisations'.

**And please don't forget to send some pictures for the website and socials:**

- 3-5 pictures that represents the project
- The NGO's logo
- Links to videos you already have and can be relevant.
- If there will be someone else then you doing the updates at the website, please let us know his/her name and contact details: ....

Angeline Onani, access officer – Email address: [angelineadhiambo289@gmail.com](mailto:angelineadhiambo289@gmail.com) Tel: +254710285610

Pictures should be around preferably around 1MB.

Please send it through WeTransfer to [info@impactdirect.eu](mailto:info@impactdirect.eu)

**Thank you very much for your efforts!**

**BUDGET**



Organisation: Vision of the Blind						Exchange Rate	0.0083
CEO: Hudson Karume							
<b>DETAILED BUDGET</b>							
<b>HOPE RESTORATION PROJECT</b>							
Activities	Expense Description	Quantity	Unit Rate	Frequency	Total Ksh	SubTotal ksh	SubTotal Euro
Identification of potential project beneficiaries together with Guiding and counseling	transport and lunch for the identification and training needs assessment of 20 recipients for one month.	5	5,000	2	50,000	120,000	€996
	counseling fees (inclusive of transport) for two weeks	2	5000	7	70,000		
Business Training	Trainers and mentors service fees (inclusive of transport) for two months	3	20,000	2	120,000	240,000	€1,992
	Transport and snacks for twenty participants during the trainings for the two months	20	500	12	120,000		
Provision of Inclusion services	Acquisition of training materials and adaptation costs: (purchase of stationeries, Braille papers, special writing materials and production of large print materials) for the TOT's for two months:	1	51,500	2	103,000	223,000	€1,851
	Kenya Sign Language Interpretation (KSLI) services	2	15,000	4	120,000		
Provision of business stock support	Purchase of goods, stalls/joints and acquisition (inclusive of transportation) for the twenty TOT's within five weeks:	20	25,000	1	500,000	500,000	€4,897
Administration costs	Reporting, Monitoring and Evaluation (inclusive of Transport and communication):	3	10,000	3	90,000	90,000	€747
<b>Total Project Cost</b>					<b>1,173,000</b>	<b>1,173,000</b>	<b>€10,483</b>
5% to IMPACT direct for facilitating direct donations to local solutions					61,737	61,737	€512
<b>Overall Project Budget</b>					<b>1,234,737</b>	<b>1,234,737</b>	<b>€10,248</b>